

Market Analysis Study for the Rural Municipalities of Ritchot and Hanover



June 9, 2016

Prepared by: Tim Kist, CMC

TK3 Consulting

Josée Lemoine, CMC

Pivot Advisory Services Inc.

Table of Contents

Executive Summary 3

Project Background 5

 Work program completed..... 5

Findings 7

 Risk..... 10

Conclusions 11

Recommendations 13

Summary 14

Appendix 1: Study Questionnaire

Appendix 2: Study Participants

Appendix 3: Market Analysis Report - Hanover

Appendix 4: Market Analysis Report - Ritchot

Executive Summary

The market validation of a new company or product involves a structured assessment of the current state (what is) and a measured forecast of potential future acceptance (what could be). Just as with any known data the assessment of “what is” can be a more highly accepted conclusion because the facts and figures are based on actual events. The challenge is to gain a degree of confidence with the “what could be” future state because nobody can predict the future.

We can discuss the various likelihoods of certain events actually occurring. We can also debate the reasonableness of hypotheses and other scenarios to develop a frame of reference for making a business decision. We can even ask potential customers for their opinion to try and determine likelihood to buy or to support a business.

Perhaps the most important aspect of any future planning is to ensure that the organizations, in this case the Rural Municipalities (the RMs) or the towns, are able to adapt to changes that impact the establishment of new businesses. While it is unrealistic to cover every conceivable scenario it is important to develop a planning mindset that is adaptable based on certain events transpiring. Events such as natural occurrences (floods), population movements, major employers expanding or downsizing and other such events can have a major impact on a town and RM and can often not be planned for.

It is this combination of building the business concepts to match market opportunities along with the necessary internal resource plans to act and react based on any changes the market displays that increases the possibility of success. These changes can also be from a competitor that is not known today or from customers that are slower to purchase than they indicated during the research phase.

In the end, the organization must be willing to accept this environment and the associated consequences and a level of risk of the specific actions planned and launched and the changes that arise along the way.

This study was undertaken as a starting point to consolidate data and add a current perspective from other business owners or senior managers. The market assessment did not consist of any consumer research because there were no known business concepts to test. Consequently, the consumer research was outside of the scope of the study.

In the experience of TK3 Consulting and Pivot Advisory Services Inc. (the consultants), it is advisable to temper the enthusiasm of people that say they would support a specific business concept until they have seen exactly what it will look like. This is simply human nature to offer a positive opinion before they have to make a decision with their wallet.

In addition, specific comments and observations from the research results provided insights that were unknown or not considered at the outset of the project. It is always better to have some awareness about possible go/no go factors before actually making substantial investment only to be surprised by the real world post launch results.

Predicting the future success of a project has an element of risk. We also identify the RM and town tolerance to these risk factors using the Investment Readiness Checklist¹ and discuss the high level mitigation steps should any of the potential impacts become a reality.

The continued growth of residential developments in most communities will increase the need for certain services. Many of these services will be convenience items and it is not known if there would be sufficient demand to cause a business to be opened.

Some of the companies that participated in the interview process began in a basement or garage and grew to their current state. The elapsed time can easily be five to ten years until there is a need to move into a larger or more professional location. Colibri is an example of this evolution in St. Adolphe.

Current efforts of Chambers of Commerce and Community Development Corporation should be leveraged towards market opportunities and overall economic development. Leadership from these organizations can help set the stage for coordinated efforts and bring confidence to businesses that there is a mindset of growth and development on a larger scale. While many small community projects can be combined to build a clean and inviting environment a truly inviting economic climate must have a more substantive commitment.

A true focus on economic development is a full-time activity. Resources and management support must reinforce the activities of the Economic Development Officer (EDO). Consideration may also be given to a larger office spanning across RMs. A full assessment of this option was not part of this mandate but it certainly merits further review if economic development is going to be an ongoing focus.

In summary, the consultants believe there are opportunities for certain business concepts to be successful in some towns. Economic development success for the RMs will be in the execution of the activities to gain business interest and establish an improved support process for quicker reaction when a request to establish a new business is made. Providing other resources and updating information on a regular basis are two other best practices that will aid in the success of economic development activities to grow and retain existing businesses as well.

¹ The [Investment Readiness: A Community Handbook](#) prepared for the Economic Development Association of BC (BCEDA) in partnership with LinxBC in 2008 was a key source used to develop this Investment Readiness Assessment Checklist. The original version of this tool was modeled on the [Municipal Readiness for Economic Development](#) document created by Ontario Ministry of Municipal Affairs and Housing. The checklist was not updated to reflect Manitoba's approach to *Investment Readiness*.

Project Background

The market analysis had two main objectives:

1. Review of data, trends, research and other factors to identify high level reasons of 'market attractiveness' in the study towns; and,
2. Determine any caution flags that must also be considered. Sometimes these points are not a direct area concern. They can be from an adjacent area or as a result of technology where a competitor may be quite far away.

The scope of analysis is the RM of Ritchot and the RM of Hanover. The nine specific towns included in the study are:

- Ritchot:
 - Ste. Agathe
 - St. Adolphe
 - Ile des Chênes (IDC)
 - Grande Pointe
- Hanover:
 - Blumenort
 - Grunthal
 - Kleefeld
 - Mitchell
 - New Bothwell

We were very conscious of the impacts of the larger urban centers of Winnipeg and Steinbach in particular, as well as Niverville, and we have factored in opportunities and threats accordingly.

We also identified components that each RM and the towns in the study can consider to mitigate some of the threats. This may involve infrastructure improvements or other such actions that will require a further analysis to determine their total feasibility. An in-depth review of all factors and a cost benefit of each factor are outside the study scope.

We have created a market attractiveness profile of each town that are attached as separate documents for ease of use.

Work program completed

There were several tasks completed for this study including the following:

1. Reviewed existing research. We reviewed the existing REAP research, other reports and studies by engineers and architects, and other published data in both RMs. We also reviewed relevant government of Manitoba data within departments such as MAFRD.

2. Conducted in person interviews. We completed 28 interviews in the nine communities. We met with three businesses in each community:
 - i. One each from small, medium and large (based on either revenue or number of employees at the discretion of the CEDO and the project team)
3. Met with each of the RM Councils: We discussed broad findings from research completed to date and we wanted to gain their view of economic development in their respective RM. These factors include:
 - i. Create a summary of findings that includes advantages and disadvantages for future businesses to be aware of.

Appendix 1 includes a copy of the study questionnaire and Appendix 2 includes a list of all persons contacted during the project.

Findings

This report will cover the important high points and general themes uncovered during the study. We have also created individual profiles for each of the nine study towns.

This project resulted in a wide range of inputs and views from reports completed by different organizations over the past several years. We are not passing judgment on the validity or approach to any report. However, there were some findings that have a direct impact on the analysis of market opportunities, particularly related to funding priorities and general economic development planning with the towns and RMs. These include:

- Most of the other assessment studies generally focused on land zoning and recreation space (including facility) management. These are necessary components of the overall quality of life and also have an impact on business attractiveness because they often display where land is available for commercial use.
- Many recommendations are bold in concept but appear to lack a sense of practicality. For example, one plan (CDEM Community and business plan 2013) had over 60 short and long term priorities identified. Without a detailed prioritization (and plan to achieve them) most of the recommendations will not likely have the associated priority and resource allocation to achieve them. This is unfortunate because many of the points have validity and can help the overall community well-being.
- The turnover in key elected positions may impact any plans that are considered. Long term plans are usually more than four years into the future and without an established implementation plan concepts may not be followed through when the Mayor or Councillors are changing.
- The RMs have not had a regular economic development position on an ongoing basis. When your staff resources are intermittent it is difficult to ensure a consistent economic development approach. This is not a fault of existing staff that have many responsibilities, with one section being economic development.
- Recent planning documents from Hanover (2013 Recreation Master Plan and 2012 and 2015 Strategic Plans) did not identify economic development as one of the top five priorities for the RM. Recreation is the dominant focus and assessing business opportunities to support this focus can provide potential market gaps.
- The Business Analysis Community Report for Ritchot stated that “the majority of business development strategies for rural Manitoba will focus on retention and expansion and not new business start-ups. If this position is accepted then the RM needs to be certain it can provide assistance for businesses to grow more than enticing new businesses to start up.

From the interviews with business owners we learned that:

- There is no economic development plan that is focused on the RM as a whole.

- There is no resource area to go to for all the answers. Key RM personnel can be overloaded as a result.
- There is a desire to see businesses retained or grow as it is a sign of a vibrant community.
- Start-up businesses require an entrepreneur to invest the time, energy and commitment over a long period to be successful within the community. Business owners need to be made aware of available resources to guide them in their continued success. Currently, when a business owner is requesting information the RM staff will take the time and provide as much detail and answers to questions as is available.
- There is a need for a library of buildings and open land within town limits. This library needs to have ownership and contact information for easy access and updating to remain current.
- While Council generally works quickly to respond to any economic development inquiries there is no proactive approach in place. Economic Development has not generally been a focus because so much general administration and regular RM management is required particularly to deal with continued expansion of residential developments.
- Virtually every person recognizes there are home-based businesses operating on a part-time basis in every town. The consensus seems to be that there is no need to monitor this activity because people do not need to register a business for a GST number until gross income is greater than \$30,000 annually. Until a person outgrows their home (Colibri in St. Adolphe is a perfect example) there is no need for commercial space to be created only to sit empty while people consider whether or not to move into the new full-time space.
- Aging in place and related health services was a theme in every community discussion. Additional services include nursing and home care, therapy (physical and occupational), supplies that can be provided locally and general employment of health care aids. In addition to living facilities there is also a corresponding need for professional health services. However, there was no urgent business case presented that indicates a new medical center is required in any town at this point. However, this is an important enough future planning scenario that will require further analysis.
- Business incentives should be used carefully. They should certainly not be used to bring in businesses that are direct competitors to existing businesses. Many respondents were absolutely set against any incentives because they have to pay taxes and manage their business for success so why should a new entrant be given an economic advantage.

When the findings are assessed there are several overall factors that are constant:

- **No focus of a certain type of business to attract.** In other words there is no desire to be the “insert NAIC code” capital here. While certain towns have a major employer and successful company, it did not mean that every other business concept in that town should be created to be adjacent to or supportive of that particular business.

- **Limited, if any, commercially zoned land available in each town.** The focus has been on responding to the demand for residential land and new developments in most towns. While it is important to match commercial land use with the needs created by increasing population it is more difficult for anyone to commit to commercial land development because full market demand is not yet known.
- **Very few, if any, buildings available for a business to move into in each town.** In fact, there are limited vacant commercial offices in Grunthal, Mitchell and St. Adolphe. If a new business required a specific type of building it would likely have to be built to suit.
- **Agriculture is a driver to business opportunities.** It is important to understand agriculture industry impacts and opportunities for businesses that are adjacent to core agriculture production and processing. Certain quality of crops can be fed into Manitoba based producers to feature special types of ingredients. The communities should also be aware of the impact of transforming agricultural land into commercial and industrial space. An example is the launch and growth of Hemp Oil Canada. The use of hemp in broader commercial applications took years to develop. Tied closely to this was the need for crops that could be conveniently sourced. The producers had to obtain different harvesting equipment because of the nature of the stalks. As market demand grew so did the need for more inputs. While the study scope did not include conducting a detailed assessment of the growth of the company, the fact that it grew means that more crops were required as input into the processing. Construction and manufacturing activities supports work in the core agriculture industry. Core production agriculture includes grain and livestock production and processing. Without the inputs there would be fewer employed in related industries. Without Hemp Oil there are potentially fewer jobs in agriculture or the raw materials are shipped elsewhere.
- **An opportunity must have the potential market exist beyond the town boundaries.** There is not a large enough population in any of the towns to support a new business just from within its borders. This has been a key to success for many businesses already established in that they serve the surrounding areas. This realization has helped businesses grow in other communities such as Niverville.
- **Any major decision will affect the lifestyle and fabric of the community.** New residents to the study communities are making a decision to accept a commute to work (typically outside their community) because of the lifestyle benefits living in a small town provides. Economic development needs to be crafted into the fabric of the community to ensure residents are not chased away. For example, the Ritchot Mayor and Council stated that they do not want to attract any new hog barns within their RM because of the smell and environmental waste issues. The Hanover Mayor and Council already have hog barns in their RM and would welcome new operations because they know how to guide their installation and where they would best be located.
- **More deliberate planning is encouraged.** In both municipalities, proactive communication with the businesses and owners may lead to more opportunities being uncovered and supported in the future.

Risk

There are inherent risks in any review when one attempts to look into the future. It is important to balance the following factors when considering the overall market opportunities:

There was no test completed to assess entrepreneurial capabilities. This factor is probably the single most important characteristic and driver of business success.

The study scope was limited. While we met with people from every community and received wonderful input and insights we did not test the market interest for any of the business concepts. This testing is outside the scope of this project but is a major step for anyone considering launching a new business. You have to determine market interest for your new product or service as part of the specific feasibility study.

Conclusions

Identifying market opportunities within the halo of the capital region is an interesting challenge. There is a need to balance creativity, enthusiasm, a product or service that people need (or will soon want once they are made aware of it) and an environment that supports new business ventures. These challenges are not unique to the RMs of Ritchot and Hanover. These challenges exist in any geographic area that wants to encourage businesses to grow or establish in their town or RM.

With these statements as the starting point there are some important conclusions that can be made about the creation of market opportunities:

If you build it, they might not come. The creation of a business park, building new business space for lease or offering major financial incentives are not guarantees of capturing business growth from current companies or attracting new businesses to establish here.

With no existing plan, start small and build with successes. There is an environment of conservatism relative to the economic development in both RMs. This is not a negative comment, it is an observation. It is important to note that creating a more proactive and splashy plan would not necessarily reflect the culture of the RMs. It will be better to be known as an area that supports businesses based on a track record of retention and growth rather than an area that tried to do something so big it failed and fizzled. There is a wonderful quality of life in both RMs and there is no pressing need for business growth to continue this mindset.

Address the problems that are affecting current businesses from expanding. There are certain infrastructure challenges (PR 216 in New Bothwell and the old highway 59 through IDC) that must be addressed quickly to provide the ability to properly manage shipments for major companies and start ups and the roads that serve them in certain towns.

Businesses that could expand require some coaching. Some business concepts are new to an area. And even if it is a franchise there is business coaching and guidance that is required to aid the entrepreneurs. Some people are happy with their business and yet there is likely substantial potential to grow with additional management support. Across the RMs there is a need to provide support to access funding from government, resources to establish a business and a “how to” checklist as other important basic services to help business growth.

Growing home-based businesses have nowhere to move into. There are very few available commercial spaces for a home-based business to move into in either RM. And there is no guarantee that if there was available space that businesses would move from the home into a full-time operating environment with additional costs.

Know your limitations - Council would benefit from paying for experts to help on the economic development activities. There are municipal land planners, engineers and recreation consultants that are often used for land use and recreation studies and plans. There is minimal evidence that economic development and marketing expertise has been

accessed to help specific business growth. This can lead to an imbalance in the cost benefit analysis of new commercial development.

Communication isn't a one-time event - Development plans, by-laws and community consultations need to be communicated frequently and through a variety of mediums in order to ensure that the information has been received and understood. Both active and passive communication forums should be used and maintained.

Businesses need to understand this is a marathon and not a sprint. Rural entrepreneurs in most businesses are working in their business for their life. They do not believe in get rich quick concepts and it is hard work and sweat equity that are better drivers of long term success.

Working with existing business owners to present business cases justifying their requests to Council. Using the example of Grande Pointe where two local auto body shops are requesting that the municipality pave the roads in the commercial zone as a method of increasing their business, the local EDO may offer to help create the business case for Council's consideration

What are the driving factors for business to locate or grow in the RMs of Ritchot and Hanover? The continued population growth in both RMs is one enticing factor for business expansion or new development. Other factors include absence of a current business (often a restaurant) in the community and changing consumption habits by people and the focus on environmental responsibility and sustainability. Some business owners believed their taxes were lower; however, they had not actually done the comparison to validate this assertion. Other RMs are also looking for ways to attract residents and businesses and this creates competition across the southern areas of the province. This persistent competition means that focus is required because it is too difficult to try and do everything related to economic development.

Recommendations

This project provided some interesting research insights in order to learn about the success factors and what might drive a market opportunity in these towns. As a result of the many inputs and analysis of the data we recommend the following actions for consideration by the RMs:

- **Create a library of all available commercial/industrial space that is currently vacant.**
 - Work closely with the commercial real estate sales persons to ensure the properties are marketed with the support of the town/RM. This is a messaging opportunity to position the benefits of establishing a business in that location.
 - Make the library easily available to the public.
 - Assign a person to update the library on a regular basis (at least quarterly).
- **Create a plan of what the business environment will look like in 10 years.** With the added residential lots and continued population growth in the “bedroom communities” there needs to be an ideal of the economic structure will look like. If entrepreneurs know there is a vision and a plan to achieve the vision this can increase the likelihood of people considering growing, expanding or establishing a business in these areas.
 - Incorporate the relevant findings of the existing studies into the plan, but in order of priority. Include an explanation of the how the priorities were identified in an effort to create buy-in and understanding for the Vision.
- **Revisit the plan regularly and update as the environment changes.** There are changes occurring in the world that may necessitate an adjustment to the plan elements to continue towards the overall goal. It is critical that this plan be reviewed and updated every two years at a minimum.
- **Consider the creation of an economic development office (EDO) in Hanover and possibly expanding the office in Ritchot.** The municipality continues to grow. Assigning the responsibility of economic development to a larger group with responsibility for both RMs is an option. Even with a dedicated individual in Hanover that would have the time to focus on a more strategic approach would result in benefits as they work with the land use planners. Additional resources would also allow for a more proactive relationship with existing businesses, potentially leading to more business retention and expansion.
- **Consider the economic impact of other community development actions, such as recreation planning.** If new facilities, programs or services are developed these should be communicated because an enterprising person may see this and identify a business opportunity. The respective RM web sites are the ideal tool to use for this action. The RMs could promote all economic development news as a way of promoting the results of investment. This can include a new park or refreshing baseball diamonds or a new business that opened in a town. This is another way that

businesses can learn about developments that may create an opportunity for the provision of ancillary services. We recommend sharing all good news - whether the RM was directly involved or not; and

- **Define the clusters that exist and determine where, if at all, the centers of excellence can be created within the RMs.** Be deliberate! If there is no focus the chance of success is diminished because distractions and lack of commitment will waver from the intended goal.

Summary

This assessment has been based on review of published data and select interviews in each town. This is not an exhaustive study and it is important to remember that no one can predict where an entrepreneur will see an opportunity.

While we have identified certain business concepts that appear to have merit in certain towns we have provided further guidance on the steps of a sound economic development policy to fast track the establishment of businesses when there is a request made and a market opportunity exists.

Several interviewees do not see the RM having a role to create business concepts. Rather, these business owners believe that a welcoming business environment should be created and properly resourced. The consultants share this approach.

We believe that even if a market opportunity is identified the person(s) required to successfully run it still need to be identified. The closer the RM and EDO get to establish a business, the further the lines are blurred between industry and government.

We believe that a dedicated planning approach will better serve existing and future businesses by ensuring they are welcome and supported to establish in the communities. Further support for regional businesses via website and signage can also help to bolster marketing budgets for these businesses and begin to distinguish the RMs of Ritchot and Hanover from other RMs in the province. When a RM can portray a vibrant and growing population exists in an area then entrepreneurs will begin to determine what business they want to operate to serve the population.

Appendices

Appendix 1: Study Questionnaire

Questionnaire Guidelines - Ritchot and Hanover

The majority of questions we need to ask of the business and community leaders in each town should be open-ended. We want to have the interviewees provide their perspective and ideas for analysis. Where appropriate we will use closed-ended questions to confirm thoughts and perspectives gleaned from the research review or from other interviews. We are looking for patterns and trends that will shape future plans and opportunities.

The following core questions are what we need to ask in each situation and there is always the potential for follow-up or clarification. It is important for the project consultants to share with each other any “part B” questions that become consistently used to ensure we are always capturing the responses to the same questions.

1. **Background and overview questions (looking back):**
 - Please describe the business environment in _____ (specify town) over the past 5 years in terms of growth, status quo or decline.
 - i. Can you describe why you believe the results have been what they were? Please be specific and justify as a personal opinion or if you have specific data to support your point (price of inputs, growing/declining population, etc).
 - ii. Were you able to find the right type of skilled employee within _____ (specify town)? How many of your employees commute to work and where do they come from?
 - What industries or services have been added in the past 5 years that are important to _____ (specify town)?
 - i. Please describe why these were important to add.
 - Please provide your opinion about the strengths of setting up and running a business in _____ (specify town).
 - Please provide your opinion about the weaknesses or gaps that have negatively impacted setting up a business in _____ (specify town).
 - Do you currently “buy locally” for your business needs or do you purchase from Winnipeg, Steinbach, or Brandon?
 - Do you currently “buy locally” for your personal use or do you purchase from Winnipeg, Steinbach, or Brandon?
 - What type of investment has your company made in the past to help grow? (physical, training, etc.)
 - In your opinion how well has the local government (town and RM) guided economic development in _____ (specify town) over the past 5 years?
 - i. What has been positive in aiding growth?
 - ii. What has been done that has not helped growth?
 - iii. What has not been done that has resulted in lost opportunities?
 - What type of support (funding, etc.) should the Provincial government provide to assist economic development in _____ (specify town)?

2. Community/town specific questions about the future (looking forward):

- What do you believe are the top 3 to 5 businesses that should be added in _____ (specify town). These can be retail, manufacturing, processing, etc.
 - i. Please detail the reasons for these types of businesses being important to add.
- What changes in the labour market are necessary for future growth in _____ (specify town)?
 - i. Are you prepared to invest in training or development opportunities?
 - ii. Should this be your responsibility or should there be a shared cost? With whom should this cost be shared?
- What infrastructure development needs to occur to aid growth in _____ (specify town)?
- What additional development (improved recreation facilities, etc) need to be added to make _____ (specify town) a more attractive place to establish a business?
- What additional investments are you planning or prepared to make to assist with future growth of your company?
- Do you see the creative economy (aka knowledge economy) being able to provide greater flexibility and innovation for the community development strategies? These include:
 - i. Artists , scientists, engineers and other members of the creative class
 - ii. Add-on to the “quality of life” that rural living can provide
- What impact do you see clean environment industries having in your RM _____ (specify)? This includes any concepts related to reducing greenhouse gas emissions.

3. RM specific questions about the future:

- What vision do you see for economic development in _____ (specify RM)?
 - i. Please detail the reasons for this vision.
- What type of economic development cooperation do you currently see in your RM _____ (specify)? This may be something between towns or businesses in the RM.
- What type of economic development cooperation do you want to see in your RM _____ (specify)? This may be something between towns or businesses in the RM.
- Do you see the creative economy (aka knowledge economy) being able to provide greater flexibility and innovation for the community development strategies? These include:
 - i. Artists , scientists, engineers and other members of the creative class
 - ii. Add-on to the “quality of life” that rural living can provide
- What impact do you see clean environment industries having in your RM _____ (specify)? This includes any concepts related to reducing greenhouse gas emissions.

Appendix 2: Study Participants

Iles des Chênes

- Larry Niebel
- Roger Perron
- Derek Roth
- Trina Brule

Grande Pointe

- Norm Curtis
- Dale Sandale
- Janine Boulanger

St. Adolphe

- Clint Masse
- Lori Hawkins
- Christian Poirier

Ste. Agathe

- Alain Robert
- Liz Markwart
- Denis Baudry

New Bothwell

- Edna Vogt
- Ken and Martha Hiebert
- Carol Tesluk
- Dave Dyck

Mitchell

- Bruno Noll
- Brian Esau

Blumenort

- Robert Dueck
- Rod Parmer
- Roger Harder

Grunthal

- Wayne Esau
- Candice Bakx-Friesen
- Allison Lazaruk

Kleefeld

- Todd Born
- Abe Bergen

Bothwell Cheese

- Rob Hiebert
- Eric Wallman

Granny's

- Rod Harder

RM of Ritchot Mayor and Council

- Jackie Hunt - Mayor
- Ernie Dumaine
- Ron Mamchuk
- Jeannot Robert
- Corinne Webb
- Mitch Duval, CAO
- Lesley Gaudry, CDO

RM of Hanover Mayor and Council

- Stan Toews - Reeve
- Pete Hiebert
- Bernie Stahn
- Bob Brandt
- Dylan Barkman
- Gord Meneer
- Henry Funk
- Luc Lahaie, CAO

Market Analysis Reports for Hanover Communities



NOTE: Numbers do not always add up due to rounding.

Market Analysis Report for Blumenort

Market Opportunities

The suggestions listed below were merely suggestions to be explored from the people that interviewed.

- Upgrade baseball fields to attract higher level tournaments.
 - Creating some opportunities with concession stands.
 - Camping facilities
- Considering the population of Blumenort, residents would like to have an indoor arena and recreation centre.
- Aging in place opportunities.
- Insufficient day care.
- No gym.
- Feed shop.
- Recreation that is geared to the children.

High Level Reasons of Market Attractiveness

- 42% of the population is under the age of 18. They will be entering the job market soon.
- A large portion of the population work as labourers.
- Evenly distributed levels of education.
- 17 commercial lots are opening up, there is an opportunity for the town to strategically attract/recruit the “right kinds of business”.
- Large aquifer.
- Strong school, churches, and family values.

Cautionary Flags

- Low unemployment rate 3.1%, although a younger work force is coming of age to work.
- Due to such a strong focus on the church, some are concerned that this may hinder future growth. The Church cannot possibly meet everyone’s needs.
- Municipal/LUD need to be inclusive of the businesses in the community expansion and development opportunities.
- Role clarity – councillors need to wear their councillor hats in the Chambers. Perception of trying to influence decisions for personal benefit.
- Proximity to Steinbach (10 km)

Suggested Strategies

- Businesses that choose to establish themselves in Blumenort should be made aware that the community likes to see support in local events.

Additional Information

The following three categories describe a community's general attractiveness. The information is qualitative in nature.

Residential Growth

	In the Area	Near the Area	Comments
Quality affordable housing	Yes		More lots available.
Good schools and a solid education system	Yes	Yes	Steinbach for high school.
Quality accessible proximate health services		Yes	
Affordable, varied and attractive consumer products		Yes	
Variety in recreational and arts and culture activities	Yes	Yes	<ul style="list-style-type: none"> • Outdoor Rink • Skate Park • Soccer Fields (2) • Baseball Fields (4) - need to be upgraded to meet provincial standards • Tennis Court • Picnic Shelters (2) • Outdoor Volleyball Court • Play structures (2) • Skating Shelter • Kids Park • Splash Pad
Well-maintained infrastructure	Yes		
Welcoming, inclusive environment	Yes		

Attractive Business Environment

	In the Area	Near the Area	Comments
Sufficient skilled individuals	Yes	Yes	
Business friendly tax environment	Standard		
Good transportation systems and logistics	Yes		
Start-up and ongoing capital financial assistance			Upon request only.
Community support for products and services	Yes		
Support for entrepreneurs and businesses			Upon request private and RM.

Tourism

	In the Area	Near the Area	Comments
Widespread marketing of destinations and events	Limited	Yes	
Attractive destinations and events that meet the needs and desires of tourists		Yes	<ul style="list-style-type: none"> • Fun and Fair Days (June) • Winter Fair • Soccer Program • Baseball Program • Slo-pitch League • Concerts • Corporate and Church Events (Picnics) • Recreation Hockey Tournament
Accommodations and other services that enhance the visitor experience.	Yes	Yes	

Business Listings

The list is not complete.

- 4279485 Manitoba Ltd.
- Agp Management Inc.
- Arnie's Electric
- Barkman Electric
- Bert's Refrigeration Ltd.
- Bestvater Truck & Trailer
- Bison View Trailers
- Braunside Holsteins Ltd.
- Bulrush Holstein
- Canadian Homestead Magazine
- Clearspring Hot Wash Ltd.
- Crown Valley Farms Ltd.
- Facilities Management Corporation
- Fast Brothers (1978) Ltd.
- Folk Heart Treasures
- Friendly Family Famrs Ltd.
- Gijo Ltd
- Granny's Poultry Cooperative (Manitoba) Ltd.
- Hands On Renovations
- HD Trucking
- Hylight Holstein
- Iberville Window and Door Manufacturing Ltd.
- IMAGE Sod & Sprinklers
- Imperial Metal Industries
- Janzen Garage Ltd.
- John's Backhoe Services
- Julie n' Stiches
- Klassen Metal
- Minna's Old Fashion Homemade Soap
- M&R Furniture
- Palmlinte Electric Motors
- Parks Livestock of Canada
- PBX Trucking
- Penfor Construction
- Penn-Co Construction
- Penner A G Farm Services
- Penner, Ernest G. Investments Ltd
- Penner, K K & Son Ltd.
- PFP Sales and Service
- Prestige Drywall Ltd.
- Racka Roofing
- Steve's Livestock Transport
- Stone Edge Masonry
- The Penn-Co Group
- Two Peppers Restaurant – JT's Diner
- Valerie Reimer Creative Memories Unit Leader

Total labour force population aged 15 years and over by occupation 6,850

• 0 Management occupations	725
• 1 Business, finance and administration occupations	710
• 2 Natural and applied sciences and related occupations	295
• 3 Health occupations	220
• 4 Occupations in education, law and social, community and government services	705
• 5 Occupations in art, culture, recreation and sport	70
• 6 Sales and service occupations	1,300
• 7 Trades, transport and equipment operators and related occupations	1,810
• 8 Natural resources, agriculture and related production occupations	625
• 9 Occupations in manufacturing and utilities	360

Total labour force population aged 15 years and over by industry
(North American Industry Classification System (NAICS) 2007) 6,845

• 11 Agriculture, forestry, fishing and hunting	1,105
• 21 Mining, quarrying, and oil and gas extraction	0
• 22 Utilities	25
• 23 Construction	885
• 31-33 Manufacturing	785
• 41 Wholesale trade	155
• 44-45 Retail trade	595
• 48-49 Transportation and warehousing	585
• 51 Information and cultural industries	50
• 52 Finance and insurance	215
• 53 Real estate and rental and leasing	80
• 54 Professional, scientific and technical services	235
• 55 Management of companies and enterprises	0
• 56 Administrative and support, waste management and remediation services	180
• 61 Educational services	465
• 62 Health care and social assistance	550
• 71 Arts, entertainment and recreation	55
• 72 Accommodation and food services	310
• 81 Other services (except public administration)	325
• 91 Public administration	225

Households by type (own, rented, single family, etc.)¹

- 420 households **in Blumenort**

Total number of private households by tenure

RM OF HANOVER (Total households 3,950)

- Owner 3,255
- Renter 690

Total number of occupied private dwellings by period of construction

RM OF HANOVER (Total households 3,950)

- 1960 or before 645
- 1961 to 1980 1,045
- 1981 to 1990 495
- 1991 to 2000 835
- 2001 to 2005 435
- 2006 to 2011 495

¹ This information is available for free on the Web through FCM by Municipality or census population centre.

Market Analysis Report for Grunthal

Market Opportunities

- Vision is to keep the town an affordable, safe and comfortable place for families to grow and businesses to prosper.
- Chamber of Commerce Mission Statement is: "To promote and improve trade and commerce and the economic, civic, and well being of the district while respecting the environment". The Chamber of Commerce Board of Directors is composed of local business people who are concerned with issues that directly affect the local business community and citizens of the district in general.
- Inventory of vacant commercial space is needed for easy reference to potential business start-ups.
- Appears to be many home-based businesses. They may want to expand in the near future and will need somewhere to locate.
- The park and campground would be able to host more events and this will bring in tourists.
- A game farm (shoot your own) is a consideration given the amount of rural space close to town.

High Level Reasons of Market Attractiveness

- Proximity to Steinbach and ease of access to Winnipeg (PTH 59 to PR216 to PR205), BUT not too close
- Arena in town, campground and motocross track outside town
- Successful businesses in place with core services such as restaurants and personal amenities.
- Residential growth still exists south of town in larger lots
- Strong schools, churches, grocery store, lumber yard and day care spots

Cautionary Flags

- No readily available serviced commercial lots.
- Most people have a dentist and doctor in Winnipeg or Steinbach. It is difficult to attract these professionals to build a client base because people generally trust their current medical professional.
- Enough restaurants and core services (post office, hair salon, gas stations and mechanics). Something beyond service industry should be considered unless someone has a unique approach that would result in a different market positioning.

Suggested Strategies

- Local population is stable and continues to grow slightly.
- Agriculture and building materials (including contracting of all types) are very strong and ancillary services may be an opportunity to pursue.
- A broader review of the market conditions in southeast Manitoba may provide further consideration for entrepreneurs.

Additional Information

The following three categories describe a community's general attractiveness. The information is qualitative in nature.

Residential Growth

	In the Area	Near the Area	Comments
Quality affordable housing	yes		
Good schools and a solid education system	Yes (K to 4 and 5 to 12)	Yes	2 schools with about 900 total students
Quality accessible proximate health services	yes	Yes	Pharmacy in town, aging in place via seniors housing
Affordable, varied and attractive consumer products	Yes	Yes	Grocery store is large and established
Variety in recreational and arts and culture activities	Yes	Yes	Campground, tennis courts, arena, swimming, sports leagues and motocross track
Well-maintained infrastructure	Yes		
Welcoming, inclusive environment	Yes		Small town feel and neighbourly, lots of amenities

Attractive Business Environment

	In the Area	Near the Area	Comments
Sufficient skilled individuals	Yes	Yes	If many employees needed would have to look to nearby communities
Business friendly tax environment	Standard		
Good transportation systems and logistics	Yes		Highway runs through town and provides excellent access
Start-up and ongoing capital financial assistance			Upon request only. Caisse in town.
Community support for products and services	Yes (arena and curling rink)		According to interviews there is support for the local recreational opportunities.
Support for entrepreneurs and businesses			Upon request private and RM.

Tourism

	In the Area	Near the Area	Comments
Widespread marketing of destinations and events	Yes	Yes	Hanover Ag fair, motocross events
Attractive destinations and events that meet the needs and desires of tourists	Arena in town	Yes	Campground with sports fields and motocross

	In the Area	Near the Area	Comments
Accommodations and other services that enhance the visitor experience.	Yes	Yes	2 bed and breakfast in town

Business Listings¹

3D Construction

Phone: (204) 434-9944 / Fax: (204) 434-5059

Contact: Bill Doerksen

Braun Alum. Exteriors

Phone: (204) 434-6812

Contact: Casey Braun

Access Credit Union *

Phone: (204) 434-6338

BSI Insurance

Phone: (204) 434-6611 / Fax: (204) 434-9579

Contact: Rick Fast

B. Froese Service & Installations Inc

Phone: (204) 434-6416

Contact: Brad Froese

Canada Post Corporation

Phone: (204) 434-6182

Contact: Ann Quinn

Bergen Cabinets & Finishing *

Phone: (204) 434-6973 / Fax: (204) 434-6973

Contact: Ed Bergen

Carleton Hatcheries

Phone: (204) 434-6886 / Fax: (204) 434-6864

Bill Friesen & Sons Ltd.

Gravel, Topsoil

Phone: (204) 434-6510

Contact: Ron Gary Friesen

Cesons Inc.

Phone: (204) 371-5932 434-9359

Contact: Carl Reimer

Bistro 146*

Phone: 204-434-6782

Classic Impressions Hair Salon *

Phone: (204) 434-6109

Contact: Connie Friesen

Boschman Auto

Phone: (204) 434-6451

Contact: George Boschman

Auto repair

Computer Cowboy Consulting

Phone: (204) 346-2220

Contact: Russ Hall

Cornie & Susie Excavating

Phone: (204) 346-4318

Contact: Cornie Reimer

¹ Source: [Ritchot Municipality Business Directory](#)

Custom Flooring Inc.*

Phone: (204) 434-9850 / Fax: (204) 434-9887

Contact: Stella Braun

DA & Sons Steel Piling

Phone: (204) 371-5163

Contact: Dale Penner

Dexter's Mini Donuts

Phone: 204-371-6745

Dwight Wiebe Piano Technician

Phone: (204) 434-9667

Contact: Dwight Wiebe

Epicure Consultant

Phone: 204-434-6000

Contact: Lorraine Wiens

Erix Garage

Phone: 434-6396

Contact: Eric Martens

Evergreen Land & Cattle Co Ltd.

Phone: (204) 434-6132

Contact: Bobby Krentz

Fabric Sales

Phone: (204) 434-6234

Farmatt Construction Ltd.

Phone: 204-434-6179

Fehr Pumping

Phone: (204) 434-9930 / Fax: (204) 434-9392

Contact: Jake / John Fehr

Friesen Reflexology & Ear Coning

Phone: (204) 434-6488

Contact: Hedy Friesen

Froese Heating & Ventilation

Phone: 204-434-6856

G W Finishing

Phone: (204) 434-6458

Contact: George Wiebe

General Storage

Phone: 204-371-5390

Get Ripped Construction

Phone: 204-355-7572

GilDan Bros. Projects Inc *

Contact: Dan & Gilbert Friesen

Green Valley Garden Centre

Phone: (204) 434-6347

Contact: Sheldon Enns

Green Valley Masonry

Phone: (204) 434-6574 346-2169

Contact: David Martens

Grunthal Bakery

Phone: (204) 434-6969

Contact: Todd & Vanessa Born

Grunthal Berries & Vegetables *

Phone: (204) 371-1899

Contact: Colleen Edmunds

Grunthal Cartage
Phone: (204) 434-6373
Contact: Darren Zarecki

Grunthal Community Self Help Centre (MCC)
Phone: 204-434-6598

Grunthal Emergency Vehicles
Phone: (204) 434-9999 / Fax: (204) 434-9353
Contact: Alex Hiebert

Grunthal Garden Restaurant (Chinese & Canadian)
Phone: (204) 434-6034
Contact: Sue & Coung

Grunthal Grocery *
Phone: (204) 434-6017
Contact: Dennis, Caroline & Tom

Grunthal Livestock Auction Mart
Phone: (204) 434-6519
Manager: Harold Unrau

Grunthal Lumber *
Phone: (204) 434-6340 / Fax: (204) 434-6807
Contact: Murray Rempel

Grunthal Medical Clinic
Phone: 204-434-6999 / Fax: 204-434-9884

Grunthal Mini Storage
Phone: (204) 434-6423
Contact: Ron Robbins

Grunthal Pharmacy
Phone: 204-434-6923

Grunthal Welding & Supplies Ltd.
Phone: (204) 434-6750 / Fax: (204) 434-9353
Contact: Leonard Hiebert

Impact Your Office
Phone: (204) 346-2988
Contact: Carolyn Peters

International Dairy Calibrations*
Phone: 204-434-9830

Investors Group- Tim Driedger *
Phone: 204-371-1081
Financial planning- this includes mortgage and tax planning, insurance analysis, investments, estate planning, education funding, and cash management

J & M Rentals
Phone: (204) 434-6755
Contact: John Schroeder

Jim's Septic Tank Cleaning Services *
Phone: (204) 434-6776
Contact: Jim Funk

JR Taxidermy Studio
Phone: (204) 434-6821
Contact: John Reimer

JWG Specialty Awards
Phone: 434-6592

Lemazing Earth Designs
Phone: (204) 392-5804
Contact: Jon Lemay

Lemazing Mechanical *

Phone: (204) 434-6533

Contact: Brad Lemay

LUD of Grunthal *

M-Ber Construction

Phone: (204) 434-6095

Contact: Melvin Funk

MarBill Construction

Phone: (204) 434-9008 / Fax: (204) 434-9601

Contact: Bill Nikkel

Martens Building Movers Inc.

Phone: (204) 434-6828 / Fax: (204) 434-9114

Contact: Max Martens

Martenz Boyz Construction

Phone: 204-371-8413

Master Feeds LP

Phone: (204) 434-6881 / Fax: (204) 434-6970

MCC Community Thrift Shop

Phone: 204-434-6598

MKC Ltd.

Phone: (204) 434-6181

Contact: Marvin Kornelson

New Horizon Senior Citizen Rec. Centre

Phone: 204-434-6013

Contact: Abram Giesbrecht 204-434-6470

fiatlounge@outlook.com

Oakview Manor 55 Plus

Phone: (204) 371-2186

Contact: Nathan Hildebrandt

Olfert Lathing and Stucco

Phone: (204) 377-5043

Contact: Henry Olfert

Oma's Quilt Shop

Phone: 204-434-6747

Parmalat Canada

Phone: (204) 434-6408 / Fax: (204) 434-6790

Contact: Thor EX 232

Paul Wiebe Construction

Contact: Paul Wiebe

Peppie's Pizza

Phone: 434-9996

Contact: Greg Klassen

Peters Welding

Phone: 204-434-9777

Petro Canada (Oaklane Grocery)

Phone: (204) 434-6788

Contact: Greg Klassen

Phyllis' Catering

Phone: (204) 434-6475

Contact: Phyllis Petrick

Pioneer Log Furniture

Phone: (204) 434-6789 / Fax: (204) 434-9431

Contact: Dan Fehr

Piston Ring Grunthal

Phone: (204) 434-6383 / Fax: (204) 434-6121

Contact: Floyd Block

Plett Custom Window Coverings

Phone: 204-371-1713

Pour All Concrete Inc.

Phone: (204) 371-5641

Contact: Dale Reimer

Primary Electric Inc.

Phone: (204) 434-6174

Contact: Henry Harder

ProTech Stucco

Phone: (204) 381-0321

Contact: Ed Unrau

Prudential Riverbend Realty, Doug Wiens

Phone: (204) 434-6042

Contact: Doug Wiens

PV Esau Insurance Brokers Inc. *

Phone: (204) 434-6547

Contact: Curt Esau

Rainbow Ridge Ranch Bed & Breakfast

Phone: 204-434-6177

Red Wing Diner

Phone: (204) 434-9989

ReframeHR

Phone: 204-371-8891

Riteway Builders

Phone: (204) 434-9125 / Fax: (204) 434-5050

Contact: David Neufeld

RMB Plumbing & Heating *

Phone: 204-346-2803

RMBF Stucco*

Phone: (204) 434-9216

Contact: Ryan Friesen

RN Construction

Phone: (204) 392-3445

Contact: Ron Neufeld

Sarto General Store

Phone: (204) 434-6962

Smith Neufeld Jodoin, Grant Driedger

Barristers and Solicitors

Associate: Grant Driedger

Phone: (204) 326-3442

South East Concrete Pumping Ltd.

Phone: (204) 434-6873 / Fax: (204) 434-6833

Contact: Isaac Reimer

Southeast Livestock Ltd

Contact: Dave Penner

Southman Skidsteer Services

Phone: 204-434-6812

Southwood Ventures Inc. *

Phone: (204) 392-9900 / (204) 346-4400 / Fax:

(204) 434-6641

Contact: Ken & Kurt Wiens

We ARE Excavation

St. Malo Golf

Phone: 204-347-4745

Starlite Eavestrouthing

Phone: (204) 434-6631 c 326-7365

Ste. Anne Co-op Oil Limited**Steves Custom Truck & Auto Inc. ***

92 Main St

Phone: (204) 434-9084 / Fax: (204) 434-9890

Contact: Steve Wall

Sundown Graphics

Phone: 204-377-4384

Sutton Group Kilkenny, Candice Bakx-Friesen Realty

Phone: (204) 392-6406

Contact: Candice Bakx-Friesen

T & T Drywall

Phone: 204-434-6206

The Green Hallway Day Spa

Phone: 204-434-6223

Contact: Donna Hall

Chiropractor, Massage Therapy, Hair & Nail Salon**The Patio Grill**

Phone: 204-434-6058

Thistle Lane Guesthouse Bed & Breakfast *

Phone: (204) 434-6192

Contact: Connie Gauthier

Timber Trails Tree Farm

Phone: (204) 434-9812

Tri-Bond Constructors

Phone: (204) 371-2314

Contact: Ryan Peters

Tri-Star Dairy Center Ltd.*

Phone: (204) 434-6801 / Fax: (204) 434-6898

Contact: Clif Bakx

Twin Lane Cleaning *

Phone: (204) 434-6549 326-7427

Contact: Doug Friesen

Wayne Esau Insurance Inc. *

Phone: 204-371-8409

Wayne Right Building & Renovating

Phone: (204) 434-6773 / Fax: (204) 434-6773

Contact: Wayne Lemay

Wes Friesen Taping

Phone: (204) 381-0530

Wiensworks Technical Support

Phone: (204) 434-6000

Computer Repair, Network Maintenance,
Website Design

Contact: Kas Wiens

Woolwich Project Management Inc.

Phone: 434-6949

X-Plode Motorsports

Phone: 204-434-9806

Total labour force population aged 15 years and over by occupation 6,850

• 0 Management occupations	725
• 1 Business, finance and administration occupations	710
• 2 Natural and applied sciences and related occupations	295
• 3 Health occupations	220
• 4 Occupations in education, law and social, community and government services	705
• 5 Occupations in art, culture, recreation and sport	70
• 6 Sales and service occupations	1,300
• 7 Trades, transport and equipment operators and related occupations	1,810
• 8 Natural resources, agriculture and related production occupations	625
• 9 Occupations in manufacturing and utilities	360

Total labour force population aged 15 years and over by industry
(North American Industry Classification System (NAICS) 2007) 6,845

• 11 Agriculture, forestry, fishing and hunting	1,105
• 21 Mining, quarrying, and oil and gas extraction	0
• 22 Utilities	25
• 23 Construction	885
• 31-33 Manufacturing	785
• 41 Wholesale trade	155
• 44-45 Retail trade	595
• 48-49 Transportation and warehousing	585
• 51 Information and cultural industries	50
• 52 Finance and insurance	215
• 53 Real estate and rental and leasing	80
• 54 Professional, scientific and technical services	235
• 55 Management of companies and enterprises	0
• 56 Administrative and support, waste management and remediation services	180
• 61 Educational services	465
• 62 Health care and social assistance	550
• 71 Arts, entertainment and recreation	55
• 72 Accommodation and food services	310
• 81 Other services (except public administration)	325
• 91 Public administration	225

Households by type (own, rented, single family, etc.)²

- 538 households in **Grunthal**

Total number of private households by tenure

RM OF HANOVER (Total households 3,950)

- Owner 3,255
- Renter 690

Total number of occupied private dwellings by period of construction

RM OF HANOVER (Total households 3,950)

- 1960 or before 645
- 1961 to 1980 1,045
- 1981 to 1990 495
- 1991 to 2000 835
- 2001 to 2005 435
- 2006 to 2011 495

² This information is available for free on the Web through FCM by Municipality or census population centre.

Market Analysis Report for Kleefeld

Market Opportunities

- Agriculture production is important. Kleefeld is Manitoba’s honey capital. There are a number of poultry breeders that are raising chickens for Granny’s.
- Inventory of limited vacant commercial space is needed for easy reference to anyone looking to move into a professional building.
- Possible professional building for home-based businesses to move into. There are a lot of home-based businesses that service town residents and immediate surrounding area.

High Level Reasons of Market Attractiveness

- Proximity to Grunthal, Steinbach and ease of access to Winnipeg (PTH 59 to PR216 to PR205).
- Arena in town.
- Successful businesses in place with core services of gas station (1), small restaurant and grocery store.
- Residential growth still exists in larger lots on edge of town. Large development is now full.
- Strong school, churches, and family values.

Cautionary Flags

- No readily available serviced commercial lots for small business.

Suggested Strategies

- Local population is stable and growing slightly.
- Look for support businesses to the agriculture industry and small home-based businesses.
- There is an opportunity for a multi-tenant residential building. Lot and drainage complete and developer is watching market conditions for the right time to build.
- Some consideration for a dog day care for the many people that commute out of town for work.

Additional Information

The following three categories describe a community’s general attractiveness. The information is qualitative in nature.

Residential Growth

	In the Area	Near the Area	Comments
Quality affordable housing	yes		Major residential development of 135 lots completed in past 5 years
Good schools and a solid education system	Yes (K to 9)	Yes	Steinbach or Grunthal for high school
Quality accessible proximate health services		Yes	
Affordable, varied and attractive		Yes	

	In the Area	Near the Area	Comments
consumer products			
Variety in recreational and arts and culture activities	Yes	Yes	tennis courts, outdoor rink, ball diamonds, soccer fields
Well-maintained infrastructure	Yes		
Welcoming, inclusive environment	Yes		Small town feel and neighbourly

Attractive Business Environment

	In the Area	Near the Area	Comments
Sufficient skilled individuals	Yes	Yes	If many employees needed would have to look to nearby communities
Business friendly tax environment	Standard		
Good transportation systems and logistics	Yes		Good road access to Grunthal, Steinbach and Winnipeg
Start-up and ongoing capital financial assistance			Upon request only.
Community support for products and services	Yes		According to interviews there is support for the local recreational opportunities.
Support for entrepreneurs and businesses			Upon request private and RM.

Tourism

	In the Area	Near the Area	Comments
Widespread marketing of destinations and events	limited	Yes	Limited to nearby areas
Attractive destinations and events that meet the needs and desires of tourists	limited	Yes	sports fields and outdoor rink
Accommodations and other services that enhance the visitor experience.		Yes	No hotel or bed and breakfast in town

Business Listings¹

- Barkman's Cartage – 204-377-4981
- Bartel Honey Farms Inc. – 204-377-4629
- Brotherhood Motorsports – 204-377-9095
- Brothers – 204-377-4450
- Brothers Foods – 204-377-4735
- Deerwood Projects – 204-355-8997
- Fehr Levelling and Excavation – 204-355-8997
- Firstgear Silkscreen & Embroidery Promotional Products – 204-377-4394
- Granite Auto – 204-377-4646
- Happy Earl's Dawg House – 204-377-9090
- Hiebert L. Plumbing – 204-377-4604
- Isaac Accounting – 204-377-4900
- Kleefeld Christian Community – 204-377-4231
- Kleefeld Construction Ltd – 204-371-6402
- Kleefeld Park Canteen – 204-377-4232
- Kleefeld Rec Centre – 204-377-4780
- Kleefeld Sauna – 204-377-4003
- Kleefeld Travel – 204-377-4100
- Kurt Friesen Realty – 204-392-3931
- Lamb Roofing – 204-377-5070
- Levi's 204-377-4450
- Low Cost Cartage – 204-377-4469
- Modern Heat Transfer Ltd. – 204-392-8585
- Neufeld Garage Ltd – 204-377-4998
- Red River Valley Mutual Insurance Co. – 204-377-4050
- Seaton Service – 204-377-9017
- Splatters Paintball – 204-377-4038
- Stampin' Up! With Stephanie Signer – 204-377-9070 (also Mary Kay consultant)
- Sweet & Sour Pork Ltd – 204-377-9054
- The Country Perogy Shop – 204-377-9555
- Tri Me Cabinets & Millwork Ltd. – 204-377-4292
- Twin Creek Woodcraft – 204-377-9131
- Vimar Mechanical – 204-377-4590
- Xcrossfire Paintball Park – 204-377-4832

¹ Source:

Total labour force population aged 15 years and over by occupation 6,850

• 0 Management occupations	725
• 1 Business, finance and administration occupations	710
• 2 Natural and applied sciences and related occupations	295
• 3 Health occupations	220
• 4 Occupations in education, law and social, community and government services	705
• 5 Occupations in art, culture, recreation and sport	70
• 6 Sales and service occupations	1,300
• 7 Trades, transport and equipment operators and related occupations	1,810
• 8 Natural resources, agriculture and related production occupations	625
• 9 Occupations in manufacturing and utilities	360

Total labour force population aged 15 years and over by industry
(North American Industry Classification System (NAICS) 2007) 6,845

• 11 Agriculture, forestry, fishing and hunting	1,105
• 21 Mining, quarrying, and oil and gas extraction	0
• 22 Utilities	25
• 23 Construction	885
• 31-33 Manufacturing	785
• 41 Wholesale trade	155
• 44-45 Retail trade	595
• 48-49 Transportation and warehousing	585
• 51 Information and cultural industries	50
• 52 Finance and insurance	215
• 53 Real estate and rental and leasing	80
• 54 Professional, scientific and technical services	235
• 55 Management of companies and enterprises	0
• 56 Administrative and support, waste management and remediation services	180
• 61 Educational services	465
• 62 Health care and social assistance	550
• 71 Arts, entertainment and recreation	55
• 72 Accommodation and food services	310
• 81 Other services (except public administration)	325
• 91 Public administration	225

Households by type (own, rented, single family, etc.)²

- 420 households **in Kleefeld**

Total number of private households by tenure

RM OF HANOVER (Total households 3,950)

- Owner 3,255
- Renter 690

Total number of occupied private dwellings by period of construction

RM OF HANOVER (Total households 3,950)

- 1960 or before 645
- 1961 to 1980 1,045
- 1981 to 1990 495
- 1991 to 2000 835
- 2001 to 2005 435
- 2006 to 2011 495

² This information is available for free on the Web through FCM by Municipality or census population centre.

Market Analysis Report for Mitchell

Market Opportunities

- There are five commercial lots currently available.
- Considering the young population, the commercial lots may be able to attract some recreation type businesses: gym, music lessons, arts and crafts.
- It was suggested that with the new home builds in the area, there may be an opportunity for a home décor or paint store (or the like).

High Level Reasons of Market Attractiveness

- Proximity to Steinbach.
- Located on a main Hwy, with high traffic. Businesses should be able to attract local customers as well as those driving through to and from Steinbach.
- Slow and steady growth in the community, with a large population under the age of 18 years.

Cautionary Flags

- Proximity to Steinbach.

Suggested Strategies

- Agriculture is still a dominant sector in the area. There may be an opportunity to analyse ancillary opportunities in the area.

Additional Information

The following three categories describe a community's general attractiveness. The information is qualitative in nature.

Residential Growth

	In the Area	Near the Area	Comments
Quality affordable housing	Yes		More lots available.
Good schools and a solid education system	Yes	Yes	K – 8 in Mitchell Steinbach for high school.
Quality accessible proximate health services		Yes	
Affordable, varied and attractive consumer products		Yes	
Variety in recreational and arts and culture activities	Yes	Yes	<ul style="list-style-type: none"> • Picnic Shelters • Play Structures • Baseball Diamonds (5) • Doubles Tennis Courts (2) • Sand Volleyball Court • Regulation-Sized Soccer Field • Senior's Centre • Indoor Arena with Change Rooms • Outdoor Lighted Rink with Changing Shack • Walking Paths • Bike track
Well-maintained infrastructure	Yes	Yes	
Welcoming, inclusive environment	Yes		

Attractive Business Environment

	In the Area	Near the Area	Comments
Sufficient skilled individuals	Yes	Yes	
Business friendly tax environment	Standard		
Good transportation systems and logistics	Yes	Yes	
Start-up and ongoing capital financial assistance			Upon request only.
Community support for products and services	Yes		
Support for entrepreneurs and businesses			Upon request private and RM.

Tourism

	In the Area	Near the Area	Comments
Widespread marketing of destinations and events	Limited	Yes	
Attractive destinations and events that meet the needs and desires of tourists		Yes	<ul style="list-style-type: none"> • Minor Soccer • Minor Baseball - Girls Baseball Tournament June 20 - 21 • Adult Slo-pitch • Minor Hockey - Mitchell Mohawks • Adult/Minor Rec Hockey • Public Skating Sundays 1:00 - 3:00 • Arts and Crafts Programs (Bible School) • Mitchell & Area Fun Day - July • Mitchell Community Garage Sale
Accommodations and other services that enhance the visitor experience.	Yes	Yes	

Business Listings

- Bergen's Homestead Meat & Sausage
- Beryl Isaac
- Beyoutiful-esthetics by Kelsey
- Book Your Escape – Professional Massage & Reflexotherapy
- CD Stucco & Acrylics
- Charmaine Toews Photography
- Cloverfield Meats
- Complete Catering
- DOWALT Custom Homes
- Evolve Green
- Hiebert Manufacturing Ltd.
- J's Garage
- JCK Yard Works Ltd.
- Jeff Enns Quality Body & Paint
- K.C. Window & Door
- Knead it or Knot Massage Therapy
- Little Hands Home Daycare
- Marlene Fast - Marlene's Designer Portraits
- Mitchell Appliance & Refrigeration
- Mitchell Chortitzer Church
- Mitchell Community Fellowship
- Mitchell Minor Hockey Association
- Mitchell Motors
- On-Site Accounting
- Prairie Firearms Licensing
- Premiere Custom Homes
- Pro Tec Electric Inc.
- Quinton Blair
- Sabre Sheet Metal
- Sara Herlevsen RMT
- StoneWorks Masonry
- Studio and Mobile Spray Tanning by Kelly
- T.N.T. home improvements
- Tommy Snow Removal
- Turfworks
- Viktor's Garage
- W S Appliance Service
- Wear A Dress
- Xocai "The Healthy Chocolate"
- Zap Electric

Population

Total Population – 1,656 residents

Population by age group

Mitchell (LUD & Population Centre)

- 0 to 17 years 720 43%
- 18 to 39 years 500 30%
- 40 to 59 years 390 24%
- 60 years and over 180 11%

Household total income in 2010 of private households

RM OF HANOVER (Total households 3,950)

- less than \$20,000 275
- \$20,000 to \$49,999 1085
- \$50,000 to \$99,999 1960
- \$100,000 to \$149,999 150
- \$150,000 and over 190
- Median household total income (\$) \$62,553
- Average household total income (\$) \$80,378

Population by highest certificate, diploma or degree (aged 25 to 64 years)

RM OF HANOVER (Total population surveyed: 6,320)

- No certificate, diploma or degree 2,000 (32%)
- High school diploma or equivalent 1,895 (30%)
- Postsecondary certificate, diploma or degree 2,425 (38%)

Total population aged 15 years and over by labour force status 9,555

- In the labour force 6,845
- Employed 6,630
- Unemployed 215
- Not in the labour force 2,705

- Participation rate 71.6%
- Employment rate 69.4%
- Unemployment rate 3.1%

Total labour force aged 15 years and over by class of worker 6,845

- Employee 5,730
- Self-employed 1,090

Total labour force population aged 15 years and over by occupation 6,850

• 0 Management occupations	725
• 1 Business, finance and administration occupations	710
• 2 Natural and applied sciences and related occupations	295
• 3 Health occupations	220
• 4 Occupations in education, law and social, community and government services	705
• 5 Occupations in art, culture, recreation and sport	70
• 6 Sales and service occupations	1,300
• 7 Trades, transport and equipment operators and related occupations	1,810
• 8 Natural resources, agriculture and related production occupations	625
• 9 Occupations in manufacturing and utilities	360

Total labour force population aged 15 years and over by industry
(North American Industry Classification System (NAICS) 2007) 6,845

• 11 Agriculture, forestry, fishing and hunting	1,105
• 21 Mining, quarrying, and oil and gas extraction	0
• 22 Utilities	25
• 23 Construction	885
• 31-33 Manufacturing	785
• 41 Wholesale trade	155
• 44-45 Retail trade	595
• 48-49 Transportation and warehousing	585
• 51 Information and cultural industries	50
• 52 Finance and insurance	215
• 53 Real estate and rental and leasing	80
• 54 Professional, scientific and technical services	235
• 55 Management of companies and enterprises	0
• 56 Administrative and support, waste management and remediation services	180
• 61 Educational services	465
• 62 Health care and social assistance	550
• 71 Arts, entertainment and recreation	55
• 72 Accommodation and food services	310
• 81 Other services (except public administration)	325
• 91 Public administration	225

Households by type (own, rented, single family, etc.)¹

- 512 households **in Mitchell**

Total number of private households by tenure

RM OF HANOVER (Total households 3,950)

- Owner 3,255
- Renter 690

Total number of occupied private dwellings by period of construction

RM OF HANOVER (Total households 3,950)

- 1960 or before 645
- 1961 to 1980 1,045
- 1981 to 1990 495
- 1991 to 2000 835
- 2001 to 2005 435
- 2006 to 2011 495

¹ This information is available for free on the Web through FCM by Municipality or census population centre.

Market Analysis Report for New Bothwell

Market Opportunities

- Limited commercial lots available.
- It was suggested that consideration should be given to having a beef rendering plant in New Bothwell.
- Appear to be many home-based businesses in the area, some of which could be targeted for expansion.
- There are existing businesses that have the potential to grow
 - Country Style Meats
 - Hanover Grinding
 - Accurate HD (Horizontal Drilling)
 - Bothwell Cheese has just completed an expansion.
 - “Bread Lady”- homebased
 - There may be others.

High Level Reasons of Market Attractiveness

- Potential for the development of 300 new homes in the area.
- There are some events held throughout the year that attract tourists to the area.
- Artesian well for businesses that may need access to water.

Cautionary Flags

- Small population. In order to be successful, the businesses should consider being able to reach out to clients outside of New Bothwell.
- Maintain good relationships with existing businesses assisting with retention and growth opportunities.
- Road access to New Bothwell needs to be upgraded to accommodate commercial access vehicles.

Suggested Strategies and Initiatives

- Offering some business coaching and guidance to existing businesses that could expand and provide additional employment in the community.

Additional Information

The following three categories describe a community's general attractiveness. The information is qualitative in nature.

Residential Growth

	In the Area	Near the Area	Comments
Quality affordable housing	Yes		
Good schools and a solid education system	Yes	Yes	
Quality accessible proximate health services		Yes	
Affordable, varied and attractive consumer products		Yes	
Variety in recreational and arts and culture activities	Yes	Yes	<ul style="list-style-type: none"> • Baseball Diamonds (2) • Skateboard Park • Picnic Shelter and Canteen • Play structures (2) • Outdoor Rink • Recreation Centre • Soccer Field • Beach Volleyball Court
Well-maintained infrastructure	Yes		
Welcoming, inclusive environment	Yes		

Attractive Business Environment

	In the Area	Near the Area	Comments
Sufficient skilled individuals	Yes	Yes	
Business friendly tax environment	Standard		
Good transportation systems and logistics	No	Limited	
Start-up and ongoing capital financial assistance			Upon request only.
Community support for products and services			Appears to be support.
Support for entrepreneurs and businesses			Upon request.

Tourism

	In the Area	Near the Area	Comments
Widespread marketing of destinations and events	Limited	Yes	

	In the Area	Near the Area	Comments
Attractive destinations and events that meet the needs and desires of tourists	Limited	Yes	<ul style="list-style-type: none"> • New Bothwell Summer Fair (June) • Wine and Cheese Festival (June) • Church Picnic (June) • Winter Carnival (February)
Accommodations and other services that enhance the visitor experience.	No	Yes	

Business Listings

Accurate HD
204-392-7148

Barkman Auto Sales
204-355-9596

Blind-Shiners Custom Blinds & Draperies
204-231-3880

Bothwell Cheese Inc.
204-388-4666

BWear Promotions
204-388-6385

Channy's Photography
204-380-0222

Crown Valley Landscaping
204-371-1949

Danas Tupperware
204-392-4659

Christine's Epicure
204-371-5300

Falk Nurseries
204-388-4927

Favio's Painting
204-380-2021

Fine Line Parking Lot Maintance
204-371-1753

Friesen Built
204-388-4004

GBK Garden Centre
204-388-9425

GD Cleaning & Yard Services
204-380-8521

Hanover Grinding & Skate Sharpening
204-388-6306

Mary Penner Herbalife
204-371-0393

Homestyle Woodworking
204-377-4462

JorMel Enterprise
204-355-9596

Manitoba Great Pyrenees Rescue and other
Animals - Sonia Christ
204-771-8045

McCowan Holistic Health Services
204-326-0103

Mighty Ducts Cleaning
204-392-5665

NBN Technologies
204-388-6373

New B's Café & Store
204-388-9585

Helena's Norwex
204-392-5557

Post Office
204-388-6333

Rawleigh Products
204-388-4429

RJ's Automotive
204-388-9000

April Saindon Scentsy
204-878-9688

Seaton Auto Service and Sales
204-377-9017

Splatters Paintball & Driving Range
204-388-2255

The Bread Lady
204-479-6287

TJP Construction
204-388-6847

Vision Water Services
204-346-4195

Wildcard Excavation
204-371-7313

Upper Deck Transport Inc.
204-388-4000

Population

Total Population in RM of Hanover –14,000

*Data not available for New Bothwell

Population by age group

RM OF HANOVER

- 0 to 17 years x (x%)
- 18 to 39 years x (x%)
- 40 to 59 years x (x%)
- 60 years and over x (x%)

Household total income in 2010 of private households

RM OF HANOVER (Total households 3,950)

- less than \$20,000 275
- \$20,000 to \$49,999 1085
- \$50,000 to \$99,999 1960
- \$100,000 to \$149,999 150
- \$150,000 and over 190
- Median household total income (\$) \$62,553
- Average household total income (\$) \$80,378

Population by highest certificate, diploma or degree (aged 25 to 64 years)

RM OF HANOVER (Total population surveyed: 6,320)

- No certificate, diploma or degree 2,000 (32%)
- High school diploma or equivalent 1,895 (30%)
- Postsecondary certificate, diploma or degree 2,425 (38%)

Total population aged 15 years and over by labour force status 9,555 surveyed

- In the labour force 6,845
- Employed 6,630
- Unemployed 215
- Not in the labour force 2,705

- Participation rate 71.6%
- Employment rate 69.4%
- Unemployment rate 3.1%

Total labour force aged 15 years and over by class of worker 6,845 surveyed

- Employee 5,730
- Self-employed 1,090

Total labour force population aged 15 years and over by occupation 6,850

- 0 Management occupations

725

- 1 Business, finance and administration occupations 710
- 2 Natural and applied sciences and related occupations 295
- 3 Health occupations 220
- 4 Occupations in education, law and social, community and government services 705
- 5 Occupations in art, culture, recreation and sport 70
- 6 Sales and service occupations 1,300
- 7 Trades, transport and equipment operators and related occupations 1,810
- 8 Natural resources, agriculture and related production occupations 625
- 9 Occupations in manufacturing and utilities 360

Total labour force population aged 15 years and over by industry
(North American Industry Classification System (NAICS) 2007) 6,845

- 11 Agriculture, forestry, fishing and hunting 1,105
- 21 Mining, quarrying, and oil and gas extraction 0
- 22 Utilities 25
- 23 Construction 885
- 31-33 Manufacturing 785
- 41 Wholesale trade 155
- 44-45 Retail trade 595
- 48-49 Transportation and warehousing 585
- 51 Information and cultural industries 50
- 52 Finance and insurance 215
- 53 Real estate and rental and leasing 80
- 54 Professional, scientific and technical services 235
- 55 Management of companies and enterprises 0
- 56 Administrative and support, waste management and remediation services 180
- 61 Educational services 465
- 62 Health care and social assistance 550
- 71 Arts, entertainment and recreation 55
- 72 Accommodation and food services 310
- 81 Other services (except public administration) 325
- 91 Public administration 225

Households by type (own, rented, single family, etc.)¹

- 216 households **in New Bothwell**

Total number of private households by tenure

RM OF HANOVER (Total households 3,950)

- Owner 3,255
- Renter 690

Total number of occupied private dwellings by period of construction

RM OF HANOVER (Total households 3,950)

- 1960 or before 645
- 1961 to 1980 1,045
- 1981 to 1990 495
- 1991 to 2000 835
- 2001 to 2005 435
- 2006 to 2011 495

¹ This information is available for free on the Web through FCM by Municipality or census population centre.

Market Analysis Reports for Ritchot Communities



NOTE: Numbers do not always add up due to rounding.

Market Analysis Report for Grande Pointe

General Overview

- Grande Pointe is primarily a residential community with a commercial zone to the South. Lot sizes are large (2 acres) with well and septic fields. Most residents work in Winnipeg, but live in Grande Pointe as a way of living in the “country”. Many residents are disappointed with the Grande Pointe Secondary Plan that includes smaller lots, and water and sewer brought into the area.
- The Grande Pointe Homeowners Association exists to continue to develop and maintain their park. They also organize some events that enable local residents to meet a few times over the year, with a larger gathering in the beginning of June each year.

Market Opportunities

- Commercial lots are available to the South of the existing commercial area. There will also be a 30 lot commercial subdivision coming in called Cobblestone Estates.

High Level Reasons of Market Attractiveness

- Proximity to Winnipeg.
- Access to Hwy 59, TransCanada Hwy and Hwy 75.
- Land value and taxes are lower than in Winnipeg.

Cautionary Flags

- No visibility for the commercial businesses from Hwy 59.
- No running water or sewers
 - Limits business opportunities to low/no water consumption.
 - Many residents view this as an advantage and are not interested in investing in running water and sewer.
- Proximity to Winnipeg.
- Aside from the Grande Pointe Homeowners Association, there isn't a strong group uniting this community.

Suggested Strategies and Initiatives

- Two of the local auto body and repair shops work with expensive cars, requiring them to trailer the vehicles in and out of the area as the roads are gravel. Paving the roads in the commercial area may create more opportunities for the local businesses to expand.
- Working with the existing businesses, improve the signage and visibility for the businesses in the area.
- Municipality should evaluate the types of businesses that they would like to attract to the Grande Pointe commercial area.

What would be the short-term and longer-term impact of adding sewer or water? The RM may want to consider evaluating whether the lack of sewer and water is a real or perceived deterrent for future expansion.

Additional Information

The following three categories describe a community's general attractiveness. The information is qualitative in nature.

Residential Growth

	In the Area	Near the Area	Comments
Quality affordable housing	yes		
Good schools and a solid education system		Yes	
Quality accessible proximate health services		Yes	
Affordable, varied and attractive consumer products		Yes	
Variety in recreational and arts and culture activities	Yes	Yes	
Well-maintained infrastructure	Yes		
Welcoming, inclusive environment	Yes		

Attractive Business Environment

	In the Area	Near the Area	Comments
Sufficient skilled individuals	Yes	Yes	
Business friendly tax environment	Standard		
Good transportation systems and logistics			
Start-up and ongoing capital financial assistance			Upon request only.
Community support for products and services			Appears to be support for the local recreational opportunities.
Support for entrepreneurs and businesses			Upon request.

Tourism

	In the Area	Near the Area	Comments
Widespread marketing of destinations and events	Limited	Yes	
Attractive destinations and events that meet the needs and desires of tourists	Limited	Yes	Primarily geared to local residents. There are a few

	In the Area	Near the Area	Comments
			MCA bike races that happen.
Accommodations and other services that enhance the visitor experience.	No	Yes	

Business Listings¹

- Backstage Pro Audio Service Inc. – www.backstageproaudio.com
- Blahnik Jewellery Ltd –
- City Press – www.citypress.ca
- Corporate Concepts Ltd –
- Earis Family Home Daycare – home daycare
- Fraser’s Auto Service – www.fraserauto.com
- Gallant Sales Inc. – www.galantsales.com
- GenX Enterprise – residential and commercial development
- Global Electric Ltd – www.globalelectricltd.com
- Gotta Go – www.gottagoportabletoiletrentals.ca
- Hydon-Aire Ltd. – www.hydroaire.com
- Kenny Lang Auto Body –
- Kerry Lipischak Artist – oil paintings, prints, commissions
- Keystone Western – www.keystonewestern.com
- Little Treasures Daycare – home daycare
- Mannatech – www.mannapages.com/b/evt
- Marxx Brothers Enterprises – residential contractor, building foundations
- Maynard Skid Steer Service – grading, levelling
- Music for Young Children (MYC) – www.myc.com/teacher/munrau
- Northwest Decorating & Sandblasting Ltd. – www.northwestandblasting.com
- Parc Récréatif Grande Pointe Recreational Park
- Putt’s Transfer Ltd. – www.putts.ca
- Re-Max Performance Realty – www.angierondeau.com
- Ren-Lin General Contractors – custom framing, homes & cottages, residential & commercial,
- Ridge Tech Industries Inc. www.ridgetech.ca
- SanDale Fabrications – www.sandalefabrications.com
- Sound Art – www.soundart.com
- Southside Golf Course – www.southsidegolf.ca
- Spa Solutions – www.spasolutions.com
- The Lemon Train – fresh squeezed lemon and mini donuts mobile concession
- XL Transportation – hauling, snow removal, topsoil, sand & gravel

¹ Source: [Ritchot Municipality Business Directory](#). It should be noted that the listing does not include all of the businesses in the area.

Population

Total Population – unknown

Population by age group

RM of Ritchot (Total population 5,480)

Data not available for Grande Pointe only

- 0 to 17 years 1,840 (34%)
- 18 to 39 years 1,525 (28%)
- 40 to 59 years 1,763 (32%)
- 60 years and over 790 (14%)

Household total income in 2010 of private households

RM of Ritchot (Total households 1,855)

- less than \$20,000 125
- \$20,000 to \$49,999 270
- \$50,000 to \$99,999 670
- \$100,000 to \$149,999 560
- \$150,000 and over 215
- Median household total income (\$) \$88,031
- Average household total income (\$) \$94,118

Population by highest certificate, diploma or degree (aged 25 to 64 years)

RM of Ritchot (Total population surveyed: 3,105)

- No certificate, diploma or degree 330 (11%)
- High school diploma or equivalent 1,010 (33%)
- Postsecondary certificate, diploma or degree 1,775 (57%)

Total population aged 15 years and over by labour force status 4,300

- In the labour force 3,285
- Employed 3,155
- Unemployed 130
- Not in the labour force 1,020

- Participation rate 76.4%
- Employment rate 73.4%
- Unemployment rate 4%

Total labour force aged 15 years and over by class of worker 3,285

- Employee 2,770
- Self-employed 475

Total labour force population aged 15 years and over by occupation 3,280

- 0 Management occupations 450

- 1 Business, finance and administration occupations 670
- 2 Natural and applied sciences and related occupations 160
- 3 Health occupations 175
- 4 Occupations in education, law and social, community and government services 305
- 5 Occupations in art, culture, recreation and sport 40
- 6 Sales and service occupations 610
- 7 Trades, transport and equipment operators and related occupations 680
- 8 Natural resources, agriculture and related production occupations 75
- 9 Occupations in manufacturing and utilities 80

Total labour force population aged 15 years and over by industry
(North American Industry Classification System (NAICS) 2007) 3,285

- 11 Agriculture, forestry, fishing and hunting 110
- 21 Mining, quarrying, and oil and gas extraction 0
- 22 Utilities 50
- 23 Construction 505
- 31-33 Manufacturing 245
- 41 Wholesale trade 100
- 44-45 Retail trade 335
- 48-49 Transportation and warehousing 185
- 51 Information and cultural industries 60
- 52 Finance and insurance 200
- 53 Real estate and rental and leasing 95
- 54 Professional, scientific and technical services 140
- 55 Management of companies and enterprises 0
- 56 Administrative and support, waste management and remediation services 75
- 61 Educational services 185
- 62 Health care and social assistance 340
- 71 Arts, entertainment and recreation 45
- 72 Accommodation and food services 115
- 81 Other services (except public administration) 215
- 91 Public administration 240

Households by type (own, rented, single family, etc.)²

- Estimated 160 households in **Grande Pointe**

Total number of private households by tenure

RM of Ritchot (Total households 1,860)

- Owner 1,750
- Renter 105

Total number of occupied private dwellings by period of construction

RM of Ritchot (Total households 1,860)

- 1960 or before 240
- 1961 to 1980 660
- 1981 to 1990 315
- 1991 to 2000 260
- 2001 to 2005 125
- 2006 to 2011 260

² This information is available for free on the Web through FCM by Municipality or census population centre.

Market Analysis Report for Île-des-Chênes

Market Opportunities

- Numerous business opportunities were suggested for Ile des Chênes.
 - Restaurant
 - Retail
 - Grocery store
- Finding ways to get the highway traffic to stop in town.

High Level Reasons of Market Attractiveness

- Proximity to Winnipeg.
- Population has grown more quickly in recent years.
- Hwy 59 is a busy highway.

Cautionary Flags

- The town's growth is restricted by TransCanada Pipeline, drainage ditch, and private property that the owner is not yet ready to sell.
- Appears to be a random approach to residential development. The property that is now home to a number of condos and rental units was zoned commercial, until it was rezoned residential. From an esthetic perspective, the town appears disjointed.
- Better signage opportunities.
- Population is growing however the community is becoming more distant/independent.
- Pedestrian traffic in town is challenging as the town is divided by the old Hwy 59, sidewalks are not well maintained and in many cases there are no sidewalks.

Suggested Strategies

- Proactive recruitment of home-based businesses and small businesses that would like to grow, but are not sure how to approach it. Providing them with business coaching or mentors. The RM has an opportunity to identify resources that can help these small business owners.
- TransCanada Centre – considering the recent departure of Bold, there are vacancies in the building. A more active recruitment strategy could be developed for tenants as well as attracting more events. If an objective is to stimulate economic growth, active collaboration with groups such as the TCC and the developers of commercial space would be advantageous.

Additional Information

The following three categories describe a community's general attractiveness. The information is qualitative in nature.

Residential Growth

	In the Area	Near the Area	Comments
Quality affordable housing	Yes	Yes	
Good schools and a solid education system	Yes	Yes	
Quality accessible proximate health services	Yes		Doctors, pharmacy, chiropractic, massage
Affordable, varied and attractive consumer products	Yes	Yes	
Variety in recreational and arts and culture activities	Yes	Yes	
Well-maintained infrastructure	Yes	Yes	
Welcoming, inclusive environment	Yes		Caution as the population grows quickly, the residents are becoming more independent.

Attractive Business Environment

	In the Area	Near the Area	Comments
Sufficient skilled individuals	Yes	Yes	
Business friendly tax environment	Standard		Some may even say, commercial land tax is high (opinion expressed in some interviews)
Good transportation systems and logistics	Yes	Yes	No public transportation.
Start-up and ongoing capital financial assistance			Upon request. Caisse Financial Group in town.
Community support for products and services	Yes	Yes	
Support for entrepreneurs and businesses			Upon request

Tourism

	In the Area	Near the Area	Comments
Widespread marketing of destinations and events	Limited	Limited	
Attractive destinations and events that	Growing	Some	Manitoba Wildlife Haven

	In the Area	Near the Area	Comments
meet the needs and desires of tourists			
Accommodations and other services that enhance the visitor experience.	Limited	Limited	Food Service available, accommodation limited

Business Listings¹

4C's Embroidery

Main Contact: Curtis Hourd

Email Address: curtishourd@yahoo.com

Telephone: (204) 878-2256

Cell Phone: (204) 223-2248

Description: Embroidery: business logos; sports clothing & equipment; various personalized items

AB Designs

Location Address:

Main Contact: André Beauchemin

Email Address: asrbb@shaw.ca

Telephone: (204) 878-9653

Cell Phone: (204) 792-1150

Description: House plans, designs & additions

Adventure Power Products Ltd.

Main Contact: Derek Roth

Email Address: derek@adventurepowerproducts.com

Telephone: 204-878-3194

Fax Number: 204-878-4494

Website: <http://www.adventurepowerproducts.com>

Description: Sales & service on all power products - ATV's, motocross, dirt bike, lawn & garden equipment, trailers, clothing & helmets

Al Worx

Main Contact: Alain Remillard

Email Address: alworx@hotmail.com

Telephone: (204) 878-3248

Cell Phone: (204) 471-6066

Description: Bldg. Contractor - residential & commercial

Aline's Thai Pizza

Main Contact:

Email Address: ainrin@hotmail.com

Telephone: (204) 878-2323

Cell Phone: (204) 298-5056

Fax Number:

Website: <http://www.alinethaipizza.com>

Description: Catering: school lunches, banquets, sports teams, socials, meetings & clubs

Antonyshyn Roofing Ltd.

Main Contact: Danny Antonyshyn

Email Address:

Telephone: (204) 801-4666

Cell Phone:

Fax Number:

Website: <http://www.antonyshynroofing.ca>

Description: Roofing, siding, soffits, fascia's and eaves troughs.

Arrowhead RV Park

Main Contact: Cyrille & Louise Durand

Email Address: info@arrowheadrvpark.ca

Telephone: (204) 878-4203 / 1-888-878-4203

Cell Phone:

Fax Number:

Website: <http://www.arrowheadrvpark.ca>

Description: RV camping: 30/50 amp; 54 site, full service, Wi-Fi commercial coin-op washers & dryers, limestone throughout, open-ouvert Apr.15-Oct.31, Service en français

¹ Source: [Ritchot Municipality Business Directory](#)

AS PRIORIT

Main Contact: Jacques Page **Email Address:** jacques@priorit.ca
Telephone: 204.792.8161 **Cell Phone:**
Fax Number: **Website:** <http://www.aspriorit.ca>
Description: IT Architecture, services, simplicity, design and develop in house software solutions

Bibliothèque Ritchot Library - Île des Chênes

Main Contact: Claire Hince - Directrice **Email Address:** clairehince@mts.net
Telephone: 204-878-2147 **Cell Phone:**
Description: DVD's, CD's, books, computer & internet access, link to other provincial libraries (French & English). ritchetlib@hotmail.com

Birco Woodworks

Main Contact: Daniel Bérard **Email Address:** birdchan@mymts.net
Telephone: (204) 232-6384 **Fax Number:** (204) 878-2613
Description: Custom cabinet making

Bulls, Bucks & Bruins Taxidermy

Main Contact: Joel Sala
Telephone: 204-782-6215
Description: Full line taxidermy shop; freeze drying

Caisse Groupe Financier Ltée Centre Ile Des Chênes Branch

Manager: Paulette Sarrasin **Email Address:** psarrasin@caisse.biz
Telephone: (204) 878-3765
Fax Number: (204) 878-3724 **Website:** <http://www.caisse.biz>
Description: Institution Financière/Financial institution/ATM

Carole Sala Nail & Skin Care Studio

Main Contact: Carole Sala **Email Address:** icesala@mts.net
Telephone: 204-997-9231 **Cell Phone:**
Description: Estetician studio, manicures & pedicures, facials & waxing

Cass-Lynn Catering

Main Contact: Lisa & Glen Kelly **Email Address:**
Telephone: (204) 878-3035 **Cell Phone:** (204) 798-4444
Description: Catering weddings, private & corporate parties, funerals, luncheons.

Centennial Gravel & Excavating Ltd.

Main Contact: Bernard & Noël Petit **Email Address:** centennial@centennialgravel.ca
Telephone: (204) 878-2922 / (204) 878-2796 **Cell Phone:**
Fax Number: (204) 878-9018 **Website:** <http://www.>
Description: Sand, gravel-stone, topsoil, basement excavations, bobcat & backhoe services, road grader, snow removal, trenching, ditching

Centre de la petite enfance et de la famille - École Gabrielle-Roy

Main Contact: Rachelle Moroz, Coodonnatrice **Email Address:** rmoroz@atrium.ca
Telephone: 204-878-4886 **Cell Phone:**
Fax Number: 204-878-3495 **Website:** <http://www.cpefmb.org>
Description: Centre de la petite enfance et de la famille - École Gabrielle-Roy

Centre TransCanada Centre - Community Hall

Main Contact: President: Roger Lacroix **Email Address:**
Telephone: 204-878-2242 **Website:** <http://www.transcanadacentre.com>
Description: Community Centre, 2 meeting halls, meeting hall #1 seating capacity 500 people, meeting hall #2 seating capacity 50 people; community events

Chevaliers de Colomb Conseil Ile des Chenes Knight of Columbus Council #5979

Main Contact: Armand Beauchemin, Grand Knight/Grand Chevalier
Telephone: 204-878-3358
Description: Organization - hommes catholique-oeuvres charité & communautaire/Catholic men's organization-charitable & community work & services

Club Chevalier 5979

Main Contact: Armand Beauchemin, responsable **Email Address:**
Telephone: 204-878-3358/ 204-878-2905 **Cell Phone:**
Description: Hall seating capacity 150 people. Meetings, community activities.

Comité Cultural francophone

Main Contact: Monique Barnabé Saurette, Présidente **Email Address:** monique@primus.ca
Telephone: 204-878-9684
Description: Activités culturelles & communautaires

Connie's Hair Design/Barber Shop

Main Contact: Connie Brunet **Email Address:** casunrd@mymts.net
Telephone: 204 878-3192 /1 866 461-7803 **Cell Phone:**
Fax Number: 201 878-3192 **Website:**
Description: Connie Brunet has been serving the local community of Ile des Chenes and surrounding area with great Hair Salon services for over 25 years. I carry Unique Salon products that are Environmentally friendly, Ammonia Free, and Sodium Lauryl Sulphate free great for your hair and skin. Call Connie Brunet for a consultation @ 204 878-3192. Here's to looking Good & Feeling Great.

Co-op Gas Bar

Main Contact: Gon Yoom **Telephone:** (204) 878-3091
Fax Number: (204) 878-3903 **Website:**
Description: Gas & convenience store

Corporation de développement communautaire Ritchot Community Development Corporation

Main Contact: Dev. Officer: Roger Perron, President: Clint Masse **Telephone:** 204-899-0035
Fax Number: 204-388-6932
Description: Développement économique & communautaire municipal / Municipal economic & community development

Cory & René's Plumbing & Backhoe Service

Main Contact: René & Cory Encontre **Email Address:** cory_encontre@hotmail.com
Telephone: (204) 878-2364 **Cell Phone:**(204) 791-7320
Fax Number: (204) 878-2364 **Website:**
Description: Contractor: residential & commercial plumbing

Countryside Landscape & Concrete Ltd.

Main Contact:Elaine Trudel **Email Address:** countrysidelandscape@mymts.net
Telephone: (204) 878-4031 **Cell Phone:** (204) 802-9299
Fax Number: (204) 883-2709 **Website:** <http://www.countrysidestone.ca>
Description: Stone veneer, landscapes, hardscapes, waterscapes, snow removal, acreage development

D.M.L. Project Management Development & Construction Services

Main Contact:Maurice Leclaire **Email Address:** mleclaire@shaw.ca
Telephone: (204) 878-2352 **Cell Phone:**(204) 782-0712
Fax Number: (204) 878-2352 **Website:**
Description: Management of construction projects: Residential, commercial & agricultural

DD Towing Ltd.

Main Contact: Marc Devuyst **Email Address:** dd_towing@mymts.net
Telephone: 204-878-3193 **Cell Phone:** 204-470-0314
Fax Number: 204-878-3193 **Website:**
Description: 24 hour towing, MPI, CAA

Delaney Equipment Services

Main Contact: Oliver Delaney **Email Address:**delaneyequipment@gmail.com
Telephone: (204) 485-3894
Description: Sales agricultural equipment

Delaney's Custom Baling

Main Contact: Oliver Delaney **Email Address:**delaneyequipment@gmail.com
Telephone: (204) 485-3894
Description: Baling of square & round bales

Delaquis Antiques Ltd.

Main Contact: Patrick and Grace Delaquis **Email Address:** pdelaquis@gmail.com
Telephone: 204-388-4850 **Website:** <http://www.delaquisantiques.com>
Description: Antique Furniture sales, repair and refinishing

Detect Cleaning Services

Main Contact: Dolores St.Onge **Email Address:** dolly.stonge59@gmail.com
Telephone: 2044797657
Description: Detect Cleaning Services mission is to go above and beyond, commercial or private. I aim to exceed expectation using today's finest green products and always arriving with a fresh friendly and professional attitude, I will no doubt be your go to cleaner!

École Île des Chênes**Main Contact:** Ms. Sandra Turcotte**Telephone:** 204-878-2898**Fax Number:** 204-878-3491**Description:** School offering immersion & English programs, K - 8**Email Address:** idc@srsd.ca**Cell Phone:****Website:** <http://www.idc.srsd.mb.ca>**École/Collège Gabrielle-Roy****Main Contact:** Directrice: Mme Chantal Legal, Directeur Adjoint: Joel Mangin**Telephone:** 204-878-2147**Description:** École française - maternelle à 12e année**Website:** www.groy.dsfm.mb.ca**Face Forward****Main Contact:** Shelley Dupuis**Telephone:** 204-878-4008**Description:** Hair stylist for women and men**Email Address:** faceforward@mymts.net**Fire Department / Services d'incendie - Ile des Chenes****Telephone:** 204-878-3026**Description:** Ile des Chenes Fire Department**G/P Embroidery****Main Contact:** Gerry & Paulette Hourd**Telephone:** (204) 878-3093**Fax Number:** (204) 878-3093**Description:** Embroidery on jackets, hats, t-shirts, golf bags, shirts, & all clothing or sports apparel**Email Address:** ghourd@mymts.net**Cell Phone:****Website:****Garderie: Les Boutons d'Or****Main Contact:** Julie Lessard, Marilyène Marcoux **Telephone:** 204-878-2147**Description:** Garderie pour enfants pré-scolaire ainsi que cours et activités pour les groupes pré-maternelle**GRD Electric (2010) Ltd.****Main Contact:** Dan LaFleche**Telephone:** 204-237-3498**Description:** Electrical Contractor: Residential, Commercial, Service Work. Quality you deserve - dependability you can count on.**Email Address:** grdelectric@gmail.com**Fax Number:** 204-255-7332**Green Tax Centre****Main Contact:** Lucy Green**Telephone:** (204) 795-1317**Description:** Income tax preparation**Email Address:** lucyg@mts.net**IDC Concrete Inc.****Main Contact:** Roger Vincent**Telephone:** (204) 878-2793**Description:** Concrete construction: commercial & residential. Concrete form rentals**Email Address:** idconcrete@mts.net**Fax Number:** (204) 878-4467

IDC Self Storage

Main Contact: Martin Ritchot/Maxx Pro Bldrs.
Telephone: 204-878-2264 **Cell Phone:**204-981-1515
Description: Front bldg./Retail space; Back building. Pre-engineered self storage units; 80-100 units from 8ft by 10ft; 5ft by 12ft; 10ft by 12ft.

Ile des Chenes Country Store

Main Contact: Jay & Wendy DesChamps **Email Address:** idcstore@shaw.ca
Telephone: (204) 878-3348
Description: Groceries, deli, bakery, liquor vendor, lottery, hunting & fishing licenses, coffee, slushes & ice-cream

Ile des Chenes Garage Inc.

Telephone: 204-878-2260 **Fax Number:** 204-878-9557
Description: Car and truck service centre, licensed mechanic

Ile des Chenes Motor Hotel - Wrangler's Restaurant & Bar

Main Contact: Richard David **Email Address:** idchotel@mts.net
Telephone: (204) 878-2847 **Fax Number:** (204) 878-2598
Description: Dining Room, restaurant, lounge, VLT's, vendor & modern rooms

Joel Sala Enterprises

Main Contact: Joel Sala **Telephone:**(204) 782-6215
Description: Iron filters, water softeners, R/O systems (reverse osmosis)

Kerry Lynn Photography

Location Address:
Mailing Address: 292 Rosebloom, Ile des Chenes, ROA 0T0
Main Contact: Kerry Lynn Richardson **Email Address:** klrphotography@gmail.com
Telephone: 204-290-4666 **Cell Phone:**
Fax Number: **Website:** <http://www.kerrylynnphotography.net>
Description: Specializing in newborn & family photography

Keystone Western Inc.

Location Address:
Mailing Address: Box 460, Ile des Chenes, ROA 0T0
Main Contact: Manager: Shane Resvick **Email Address:** shaner@keystonewestern.com
Telephone: 204-256-0800 ext 261 / 1-800-265-6460 **Cell Phone:**
Fax Number: 204-256-9527 **Website:** <http://www.keystonewestern.com>
Description: Transportation, warehousing, logistics management, long distance trucking

Lafleche Excavating

Main Contact: Maurice Lafleche **Email Address:** laflecheexcavating@hotmail.ca
Telephone: (204) 878-2968 **Fax Number:** (204) 479-2008
Description: Backhoe service, trenching, digging, snow & soil removal

LDN Auto

Main Contact: Larry Niebel **Email Address:**
Telephone: 204-878-2394 **Cell Phone:** 204-803-8788
Description: Car and truck repair, oil/filter service, MPI vehicle safety & diagnostics, fuel injection, power steering flush, brake pads installed, is a licensed mechanic

Leclaire Painting & Decorating Ltd.

Main Contact: Raymond Leclaire **Email Address:** lpd.ltd@shaw.ca
Telephone: (204) 941-3420 **Fax Number:** (204) 878-2340
Description: Commercial & residential building upgrades

Lohr Underground Construction

Main Contact: Charlie Lohr **Email Address:** lohrconstruction@hotmail.com
Telephone: (204) 257-1646 **Cell Phone:** (204) 799-3581
Description: Directional boring, backhoe service, fibre & utilities installation, manhole cleaning & washing

Lucy and Jane's Tender Touch Pet Grooming

Main Contact: Lucy Thornhill and Jane Seath **Email Address:** tender@mymts.net
Telephone: 204-878-3176
Website: <http://www.tendertouches.ca>
Description: Dog grooming, daycare & obedience training

Malak Automation & Controls

Main Contact: Rob Malak **Email Address:** sales@malakautomation.com
Telephone: 204-955-1441 **Website:** <http://www.malakautomation.com>
Description: Electrical controls for industrial equipment. Distributer of Horner PLC products.

Maxx Pro Builders

Main Contact: Martin Ritchot **Email Address:** maxxpro@mymts.net
Telephone: (204) 878-2264 **Cell Phone:** (204) 981-1515
Fax Number: (204) 878-3422 **Website:** <http://www.maxxprobuilders.com>
Description: Building contractor

Mid Canada Environmental Services Ltd.

Main Contact: Steve McAbe **Telephone:** 204-987-9600
Description: Municipal Waste Management Grounds, soil cleaning, recycling, and operations of Ritchot landfill.

Misty River Ranch

Main Contact: John & Sarah Biron **Email Address:** biron@mistryriverranch.com
Telephone: 204-255-1537 **Cell Phone:** 204-297-5023
Fax Number: 204-255-7071 **Website:** <http://www.mistryriverranch.com>
Description: Board horses, horse riding lessons, breed & sell horses

Salon 421**Main Contact:** Stacy Thomas-Niebel **Telephone:** 204-878-4024**Description:** Tanning, nose & ear piercing, nail mimix**SAS Consulting****Main Contact:** Stephanie Skrumeda **Email Address:** sasconsultingwpg@gmail.com**Telephone:** 204-955-7833**Description:** Architectural design and drafting services. Home renovations, finish selections, additions, new construction. Full construction drawings.**Shamrock Golf Course****Main Contact:** Chris & Kate Gidzak **Email Address:** contact@theshamrockgolfcourse.com**Telephone:** (204) 878-2098 **Fax Number:** (204) 878-9643**Website:** <http://www.theshamrockgolfcourse.com>**Description:** Located 10 min south of Wpg. off Hwy. 59 & 3 miles east on Oakgrove Road. 9 hole golf course / soft spike facility**Southside Estates Mobile Home Park****Main Contact:** Kathy and John Wiens **Email Address:** jdwiens1@aol.com**Telephone:** 204 2561679**Description:** Mobile Home Park (Lot Rentals)**St Vital Electric****Main Contact:** Robert Gordon **Email Address:** info@sveservices.com**Telephone:** (204) 256-1175**Fax Number:** (204) 256-0324 **Website:** <http://www.stvitalelectric.com>**Description:** Residential, commercial & industrial electrical contractors, Home Pro Electrical Services**Suderman's Concrete Ltd.****Main Contact:** Brian Suderman **Email Address:** sudermansoffice@mts.net**Telephone:** (204) 878-4499 **Cell Phone:****Fax Number:** (204) 878-2674 **Website:** <http://www.sudermansconcrete.com/>**Description:** Commercial concrete**The Oaks Condominiums****Main Contact:** Sales Agent: Clarence Braun **Email Address:** clareb@shaw.ca**Telephone:** 204-475-9130 **Cell Phone:** 204-791-2587**Fax Number:** 204-388-9034 **Website:** <http://www.theoaksidc.ca>**Description:** Pre-selling 23 - 3 bedroom condo. units starting at \$204,900.00; Phase 1 - 50% sold**Titan Environmental Containment Ltd.****Main Contact:** GM: Jocelyn Lambert **Email Address:** juice@titanenviro.ca**Telephone:** (204) 878-3955 / 1-800-327-1957 **Cell Phone:** (204) 226-8702**Fax Number:** (204) 878-3980 **Website:** <http://www.titanenviro.ca>**Description:** Supplier/Installer of geomembrane liners & bolted steel tanks; Supplier of geotextiles, erosion control & drainage products

Transcanada Calibrations Ltd.

Main Contact: Pres: Garnet Grudeski **Email Address:** scott_vanachte@tccalibration.com
Telephone: (204) 878-4373 **Fax Number:** (204) 878-4531
Website: <http://www.tccalibrations.com>
Description: High pressure natural gas meter calibrations facility

Ultimate Construction Inc.

Main Contact: Ruben & Lise Giesbrecht **Telephone:** (204) 878-9636
Fax Number: (204) 878-9964
Description: Concrete work, stamping, grade beam, foundations - Agricultural, Commercial & Residential

Unisex Hair Expressions

Main Contact: Ashley Giesbrecht
Telephone: 204-878-2424
Description: Hairstyles for men and women & tanning

Van der Meer Greenhouses

Main Contact: Len Van der Meer **Email Address:** vanll@mts.net
Telephone: 204-878-3420 **Fax Number:** 204-878-9033
Description: Bedding plants & hanging baskets, trees & shrubs, landscaping & lawn maintenance

Villa des Chênes

Main Contact: Lynne Goulet - personne ressource **Telephone:** 1-866-563-2362
Description: Seniors residence - Foyer pour aînés

Village Insurance Brokers

Main Contact: Dave Custar **Email Address:** karenm@villageinsurance.ca
Telephone: 204-878-2276 **Fax Number:** 204-878-4407
Description: Autopac, Home and Commercial Insurance

Watkins

Main Contact: Brenda Dufault **Email Address:** bmd@mts.net
Telephone: 204-878-2365 **Website:** <http://www.watkinsonline.com>
Description: Spices, cleaning products, facial creams, medicated ointment, cold & flu medical products

Wildlife Haven Rehabilitation Centre

Main Contact: Reesa Atnikov **Email Address:** info@wildlifehaven.ca
Telephone: 204-878-3740 **Website:** <http://www.wildlifehaven.ca>
Description: Volunteer funded, wildlife rehabilitation centre for many native Manitoba animal species

World's Finest Herbs Sunrider

Main Contact: Connie Brunet **Email Address:** casunrd@mymts.net
Telephone: (204) 878-3192 / 1-866-461-7803 **Fax Number:** (204) 878-3192
Website: <http://www.my.sunrider.com/.conniebrunet>
Description: Retail & multi-level marketing health foods, rejuvenate with whole foods

Population

Total Population – 1,253 residents

Population by age group

RM of Ritchot (Total population 5,480)

Data not available for IDC only

- 0 to 17 years 1,840 (34%)
- 18 to 39 years 1,525 (28%)
- 40 to 59 years 1,763 (32%)
- 60 years and over 790 (14%)

Household total income in 2010 of private households

RM of Ritchot (Total households 1,855)

- less than \$20,000 125
- \$20,000 to \$49,999 270
- \$50,000 to \$99,999 670
- \$100,000 to \$149,999 560
- \$150,000 and over 215
- Median household total income (\$) \$88,031
- Average household total income (\$) \$94,118

Population by highest certificate, diploma or degree (aged 25 to 64 years)

RM of Ritchot (Total population surveyed: 3,105)

- No certificate, diploma or degree 330 (11%)
- High school diploma or equivalent 1,010 (33%)
- Postsecondary certificate, diploma or degree 1,775 (57%)

Total population aged 15 years and over by labour force status 4,300

- In the labour force 3,285
- Employed 3,155
- Unemployed 130
- Not in the labour force 1,020

- Participation rate 76.4%
- Employment rate 73.4%
- Unemployment rate 4%

Total labour force aged 15 years and over by class of worker 3,285

- Employee 2,770
- Self-employed 475

Total labour force population aged 15 years and over by occupation 3,280

• 0 Management occupations	450
• 1 Business, finance and administration occupations	670
• 2 Natural and applied sciences and related occupations	160
• 3 Health occupations	175
• 4 Occupations in education, law and social, community and government services	305
• 5 Occupations in art, culture, recreation and sport	40
• 6 Sales and service occupations	610
• 7 Trades, transport and equipment operators and related occupations	680
• 8 Natural resources, agriculture and related production occupations	75
• 9 Occupations in manufacturing and utilities	80

Total labour force population aged 15 years and over by industry
(North American Industry Classification System (NAICS) 2007) 3,285

• 11 Agriculture, forestry, fishing and hunting	110
• 21 Mining, quarrying, and oil and gas extraction	0
• 22 Utilities	50
• 23 Construction	505
• 31-33 Manufacturing	245
• 41 Wholesale trade	100
• 44-45 Retail trade	335
• 48-49 Transportation and warehousing	185
• 51 Information and cultural industries	60
• 52 Finance and insurance	200
• 53 Real estate and rental and leasing	95
• 54 Professional, scientific and technical services	140
• 55 Management of companies and enterprises	0
• 56 Administrative and support, waste management and remediation services	75
• 61 Educational services	185
• 62 Health care and social assistance	340
• 71 Arts, entertainment and recreation	45
• 72 Accommodation and food services	115
• 81 Other services (except public administration)	215
• 91 Public administration	240

Households by type (own, rented, single family, etc.)²

- 750 households in **Île des Chênes**

Total number of private households by tenure

RM of Ritchot (Total households 1,860)

- Owner 1,750
- Renter 105

Total number of occupied private dwellings by period of construction

RM of Ritchot (Total households 1,860)

- 1960 or before 240
- 1961 to 1980 660
- 1981 to 1990 315
- 1991 to 2000 260
- 2001 to 2005 125
- 2006 to 2011 260

² This information is available for free on the Web through FCM by Municipality or census population centre.

Market Analysis Report for St-Adolphe

Market Opportunities

- A dine in/take out restaurant featuring basic food concepts may have appeal. Visitors coming to attractions such as Amaze in Corn may be an ideal target market.
- Inventory of vacant commercial space is needed for easy access when business asks what is available.
- Recreation concepts to add to the overall lifestyle are possibilities. May only be seasonal at first. With a growing population there may be opportunities to add seasonal type recreation activities. The Rec Master Plan mentioned a BMX track and a splash park as other options.
- Continued expansion of residential lots will create an opportunity for convenience type services.

High Level Reasons of Market Attractiveness

- Proximity to Winnipeg
- Community centre and curling club in town
- Successful businesses in place with core services.
- Stable population – nuclear family with aging in place. Seniors services will become a more pressing need and perhaps an opportunity.

Cautionary Flags

- Some consider the town too close to Winnipeg for any major new business to be attracted.
- No readily available serviced commercial lots. Other than one unit in a small 4 office mall there is nothing else.

Suggested Strategies

- Local population is stable and growing slightly. Services to support young families as well as seniors are an area of interest.
- Dog day care, pickup and delivery of laundry (a depot in town and not a full dry cleaning facility)
- Assess the tourist attractions and event highlights to check for gaps in services. Any festivals or other activities such as markets or fairs may create a business opportunity if there is a service that is not provided. This is a recommendation because this level of detail was out of scope.

Additional Information

The following three categories describe a community's general attractiveness. The information is qualitative in nature.

Residential Growth

	In the Area	Near the Area	Comments
Quality affordable housing	yes		Additional lots to be available
Good schools and a solid education system	Yes (K to 8 English and immersion)	Yes	St. Norbert for high school or DSFM in IDC – Gabrielle Roy
Quality accessible proximate health services	yes	Yes	Pharmacy now in town
Affordable, varied and attractive consumer products		Yes	
Variety in recreational and arts and culture activities	Yes	Yes	
Well-maintained infrastructure	Yes		
Welcoming, inclusive environment	Yes		Small town feel and neighbourly

Attractive Business Environment

	In the Area	Near the Area	Comments
Sufficient skilled individuals	Yes	Yes	If many employees needed would have to look to nearby communities
Business friendly tax environment	Standard		CDC and RM may consider incentives
Good transportation systems and logistics	Yes		Access to PTH 75 and to Winnipeg, Steinbach and Niverville via single lane highways – Access via PR 200 and PR 210 to PTH 59
Start-up and ongoing capital financial assistance			Upon request only. Caisse in town.
Community support for products and services	Yes (arena and curling rink)		According to interviews there is support for the local recreational opportunities. Recreation department and directory
Support for entrepreneurs and businesses			Upon request at RM .

Tourism

	In the Area	Near the Area	Comments
Widespread marketing of destinations and events	Limited	Yes	Limited allocation of funds – we are a member of Eastman Tourism that does have marketing opportunities
Attractive destinations and events that meet the needs and desires of tourists	Arena and curling rink in town Local events - should we list them??	Yes	Amaze in Corn is private venture but attracts visitors and tourist groups
Accommodations and other services that enhance the visitor experience.	Yes	Yes	Small hotel

Business Listings¹

1021 Hair Studio
354 Gerard Dr.
St. Adolphe, Manitoba (MB)
(204) 801-5152

49 North Mortgage
Box 164 St. Main
St. Adolphe, Manitoba (MB)
(204) 399-7100

A Maze In Corn
1351 PR 200
St-Adolphe, Manitoba (MB)
(204) 883-2048

Advantage Driver Training
498 St Adolphe Road
St. Adolphe, Manitoba (MB)
(204) 883-2461

Affinity Insurance Brokers
517 Main Street
St.Adolphe, Manitoba (MB)
(204) 883-2288

Allure Photographers
456 Main St.
St. Adolphe, Manitoba (MB)
(204) 791-7812

Apprentissage Illimité Inc.
156 promenade Lagassé
Saint-Adolphe, Manitoba (MB)
(204) 883-2153

Avon Independent Representative
Carmen Gregoire
257 Bernat Rd.
Grande Pointe, Manitoba (MB)
(204) 256-1198

Avon with Tracey
377 Main St.
St. Adolphe, Manitoba (MB)
(204) 390-3765

Brenda Belisle: Castle Mortgage Group
557 Main Street
St. Adolphe, Manitoba (MB)
(204) 292-2688

BSI Insurance Brokers
A-3325 Pembina Hwy
St. Norbert, Manitoba (MB)
(204) 261-7170

¹ Source: [Ritchot Municipality Business Directory](#)

By's Transport Inc.
Box 369
St. Adolphe, Manitoba (MB)
(204) 883-2382

Caisse Financial Group
385 Main Street
P.O. Box 160
Saint-Adolphe, Manitoba (MB)
(204) 883-2258

Comité culturel de Saint-Adolphe
686 promenade Proteau
Saint-Adolphe, R5A 1A5, Manitoba (MB)
883-2938

Cori Bodz
box70 grp40 rr#2
Lorette, Manitoba (MB)
(204) 981-1004

Craig & Ross Chartered Accountants
537 Bernadette Bay
St. Adolphe, Manitoba (MB)
(204) 956-9407

Debra Dillabough
108 Leclerc Bay
St. Adolphe, Manitoba (MB)
883-2941

Design by Debna Photography
354 Hebert Drive
St. Adolphe, Manitoba (MB)
(204) 330-3193

École St. Adolphe School
444 La Seine St
St-Adolphe, Manitoba (MB)
(204) 883-2182

Erin Braun
157 Gagnon Dr
St. Adolphe, Manitoba, Manitoba (MB)
(204) 883-2906

Erk's Werks Custom Software
324 Rosybloom Lane
Box 249
Ile Des Chenes, Manitoba (MB)
(204) 990-1521

Fort Garry Heating & Air Conditioning Ltd.
1279 Bartmanovich Rd
Howden, Manitoba (MB)
229-7235

Investors Group Financial and Insurance
Services -
1228 Pr. 200
9-444 St. Mary Ave.
St. Adolphe, Winnipeg, Manitoba (MB)
(204) 995-9904

Jennifer Lee Photography
341 Gerard Drive
St. Adolphe, Manitoba (MB)
(204) 799-2415

JF Ratthé - Realtor
489 Main Street
P.O. Box 7
St Adolphe, Alberta (AB)
(204) 997-5089

Katherine Magne Independent Stylist Stella &
Dot
www.facebook.com/stylewithkm
Twitter: @kamagne
St. Adolphe, Manitoba (MB)
(204) 981-3539

KehlerMade
Box 113
St Adolphe, Manitoba (MB)
(204) 883-2297

keyFOTO
1582 Twin Creek Road
St Adolphe, Manitoba (MB)
(204) 804-7814

La Salle Auto Care & Towing
43092 Rochon Rd
La Salle, Manitoba (MB)
(204) 296-6660

Laser Target Shooting
1452 Highway 200
St Adolphe, Manitoba (MB)
(204) 883-2671

Le Club Amical
344 Main St.
St-Adolphe, Manitoba (MB)
(204) 883-2491

Lucy & Jane's Tender Touch Pet Grooming and
Daycar
Box 423
#5-449 Main Street
Ile des Chenes, Manitoba (MB)
878-3176

Marilyn Johnston
Box 261
St. Adolphe, Manitoba (MB)
(204) 883-2461

McEckers Foods/ Cornerstone Hospitality
518 Perron Ave.
St. Adolphe, Manitoba (MB)
(204) 797-3120

McGillivray Childcare
377 Main St.
St. Adolphe, Manitoba (MB)
(204) 390-3765

MGD Interiors Wall & Ceiling Systems
24 Gagnon Drive
St. Adolphe, Manitoba (MB)
(204) 961-0141

Mireille Stewart- Massage Practitioner
596 Aubin Drive
St.Adolphe, Manitoba (MB)
883-2932

Moline Babysitting
Kosman Blvd
Saint Adolphe, Manitoba (MB)
(204) 588-2154

Moline Cleaning
Kosman Blvd
Saint Adolphe, Manitoba (MB)
(204) 588-2154

Mulberry Tree Gift Baskets
418 St Paul Street
St. Adolphe, Manitoba (MB)
792-6878

Music For Young Children
362 Gerard dr.
St. Adolphe, Manitoba (MB)
(204) 898-6616

Music For Young Children
3 Pirson Crescent
St. Norbert, Manitoba (MB)
(204) 261-0792

Myall Photography
10 Pelletier Place
St Adolphe, Manitoba (MB)
(204) 782-7984

Personal Training & Wellness Coaching by Meg
24 Gagnon Drive
St. Adolphe, Manitoba (MB)
(204) 883-2711

QMTS
121 Gagnon Drive
St Adolphe, Manitoba (MB)
(204) 883-2648

R.M. of Ritchot
352 Main Street
St-Adolphe, Manitoba (MB)
(204) 883-2293

Ritchot Senior Services
344 Main Street
St-Adolphe, Manitoba (MB)
(204) 883-2880

RuffMutts Pet Nutrition and Dog Grooming
18 Hill Crest Court
Niverville, Manitoba (MB)
(204) 380-2341

St-Adolphe Bible Fellowship
477 Main St.
St-Adolphe, Manitoba (MB)
(204) 883-2681

St-Adolphe Curling Rink
327 St-Adolphe Rd
St-Adolphe, Manitoba (MB)
(204) 883-2249

St-Adolphe Esso & Car Wash
638 Main St
St-Adolphe, Manitoba (MB)
(204) 883-2662

St-Adolphe Motor Inn
324 Main St
St-Adolphe, Manitoba (MB)
(204) 883-2544

St-Adolphe Nursery School
444 La Seine St
St-Adolphe, Manitoba (MB)
(204) 883-2575

St-Adolphe Paroisse
392 Main St
St-Adolphe, Manitoba (MB)
(204) 883-2658

St-Adolphe Personal Care Home
420 Main St

St-Adolphe, Manitoba (MB)
(204) 883-2181

St-Adolphe Skating Rink
345 Hebert Rd
St-Adolphe, Manitoba (MB)
(204) 883-2059

Suzanne Turenne Photography & Design
595 Proteau Drive
St Adolphe, Manitoba (MB)
(204) 883-2260

Suzanne Turenne Photography & Design
595 Proteau Drive
PO Box 29

St. Adolphe, Manitoba (MB)
(204) 883-2260

Talbot & Associates
3553 Pembina Highway
St. Norbert, Manitoba (MB)
(204) 269-7460

Topadema Enterprises Ltd.
271 Wilfrid Bay
St. Adolphe, Manitoba (MB)
(204) 998-8258

Village Enterprises Ltd.
1653 PR Hwy 210
Box 220
St Adolphe, Manitoba (MB)
(204) 883-2466

Westgates Horse & Country
5421 Portage Avenue
Headingley, Manitoba (MB)
(204) 897-0740

Wheelhouse Designs
613 Lucille Bay
St Adolphe, Manitoba (MB)
(204) 296-2610

Population

Total Population – 1,036

Population by age group

St-Adolphe

- 0 to 17 years 235 (23%)
- 18 to 39 years 270 (26%)
- 40 to 59 years 315 (30%)
- 60 years and over 205 (20%)

Household total income in 2010 of private households

RM of Ritchot (Total households 1,855)

- less than \$20,000 125
- \$20,000 to \$49,999 270
- \$50,000 to \$99,999 670
- \$100,000 to \$149,999 560
- \$150,000 and over 215
- Median household total income (\$) \$88,031
- Average household total income (\$) \$94,118

Population by highest certificate, diploma or degree (aged 25 to 64 years)

RM of Ritchot (Total population surveyed: 3,105)

- No certificate, diploma or degree 330 (11%)
- High school diploma or equivalent 1,010 (33%)
- Postsecondary certificate, diploma or degree 1,775 (57%)

Total population aged 15 years and over by labour force status 4,300

- In the labour force 3,285
- Employed 3,155
- Unemployed 130
- Not in the labour force 1,020

- Participation rate 76.4%
- Employment rate 73.4%
- Unemployment rate 4%

Total labour force aged 15 years and over by class of worker 3,285

- Employee 2,770
- Self-employed 475

Total labour force population aged 15 years and over by occupation 3,280

- 0 Management occupations 450
- 1 Business, finance and administration occupations 670

- 2 Natural and applied sciences and related occupations 160
- 3 Health occupations 175
- 4 Occupations in education, law and social, community and government services 305
- 5 Occupations in art, culture, recreation and sport 40
- 6 Sales and service occupations 610
- 7 Trades, transport and equipment operators and related occupations 680
- 8 Natural resources, agriculture and related production occupations 75
- 9 Occupations in manufacturing and utilities 80

Total labour force population aged 15 years and over by industry
(North American Industry Classification System (NAICS) 2007) 3,285

- 11 Agriculture, forestry, fishing and hunting 110
- 21 Mining, quarrying, and oil and gas extraction 0
- 22 Utilities 50
- 23 Construction 505
- 31-33 Manufacturing 245
- 41 Wholesale trade 100
- 44-45 Retail trade 335
- 48-49 Transportation and warehousing 185
- 51 Information and cultural industries 60
- 52 Finance and insurance 200
- 53 Real estate and rental and leasing 95
- 54 Professional, scientific and technical services 140
- 55 Management of companies and enterprises 0
- 56 Administrative and support, waste management and remediation services 75
- 61 Educational services 185
- 62 Health care and social assistance 340
- 71 Arts, entertainment and recreation 45
- 72 Accommodation and food services 115
- 81 Other services (except public administration) 215
- 91 Public administration 240

Households by type (own, rented, single family, etc.)²

- 361 households in **St-Adolphe**

Total number of private households by tenure

RM of Ritchot (Total households 1,860)

- Owner 1,750
- Renter 105

² This information is available for free on the Web through FCM by Municipality or census population centre.

Total number of occupied private dwellings by period of construction

RM of Ritchot (Total households 1,860)

- 1960 or before 240
- 1961 to 1980 660
- 1981 to 1990 315
- 1991 to 2000 260
- 2001 to 2005 125
- 2006 to 2011 260

Market Analysis Report for Ste-Agathe

General Overview

- Ste. Agathe is primarily a residential community with a commercial zone to the east of town across PTH 75. Proximity to Winnipeg and Morris provide greater employment options for residents and a way of enjoying a more relaxed residential lifestyle.
- Activities in the community range across all four seasons. Parc Cartier Park features camping area and a 4500 ft² covered multi-purpose facility. There is an arena and a library.

Market Opportunities

- The first phase of commercial development in the 95acre Riel Industrial Park featured 13 fully serviced sites of one to three acres in size. The full capacity will be 57 lots. The Park is located to the east of PTH 75 off highway 305. There is no immediate residential development connected west of PTH 75 where the majority of the lots are.
- A second phase of commercial development is in consideration. The original investors knew they had to make a long term commitment and have proven to be successful. However, this success was over a ten year period and was not immediately filled even after the lots were prepared. This experience is a reason for a slow rollout of phase two.
- Potential services mentioned for the town are specialty retail for the visitors and tourists, a small food store with a pharmacy or specialty meats (something like St. Malo meats) within its building. A car/truck wash is a consideration when the Flying J truck stop is completed.

High Level Reasons of Market Attractiveness

- Proximity to Winnipeg.
- Access to Hwy 75, and the TransCanada Hwy. Access to other towns in the RM is via PR 305 and PR 200 which intersects at the north and south side of the town.
- Land and taxes are lower than in Winnipeg.
- Stable business environment

Cautionary Flags

- Proximity to Winnipeg.
- Lack of a commercial plan to attract new businesses. No identified urgent business needs other than what an entrepreneur may want to establish.
- Limited or no commercial space to rent or ability to work within existing office/small retail facilities, such as the school, to maximize the use of existing space. There is space (limited) for sale currently on Main Street Ste Agathe.
- Do not provide incentives to businesses that may be competing with existing operations. Incentives should be short term when considered.

Suggested Strategies and Initiatives

- There is no clear signage identifying the services and commercial businesses that operate in town. Need to work with these businesses and the RM to create better signage on all access roads.
- Municipality should evaluate the types of businesses that they would like to attract to the Ste. Agathe commercial area and consider discussing the strategy that a developer will create.. The RM will want to support businesses that do not cause any environmental problems or safety concerns. While any manufacturing may be a good benefits multiplier certain types of industry could also cause challenges. The RM needs to stay in close communication with the developer. Current zoning of land will also act as a measure of control guiding what is acceptable or unacceptable types of industry to sell the lots to.
- Once the Flying J truck stop is built a traffic count will be important to determine the number of vehicles stopping for fuel to help determine what, if any, additional services or businesses may have an opportunity for success.

Additional Information

The following three categories describe a community's general attractiveness. The information is qualitative in nature.

Residential Growth

	In the Area	Near the Area	Comments
Quality affordable housing	yes		
Good schools and a solid education system	Yes (K to 9 French)	Yes	K to 8 English and immersion is in St. Adolphe
Quality accessible proximate health services		Yes	
Affordable, varied and attractive consumer products		Yes	
Variety in recreational and arts and culture activities	Yes	Yes	Camping and recreation facilities are in town
Well-maintained infrastructure	Yes		
Welcoming, inclusive environment	Yes		Small town feel and neighbourly

Attractive Business Environment

	In the Area	Near the Area	Comments
Sufficient skilled individuals	Yes	Yes	If many employees needed would have to look to nearby communities
Business friendly tax environment	Standard		CDC and RM may consider incentives
Good transportation systems and logistics	Yes		Exceptional highway access north to Winnipeg and south to US via PTH 75
Start-up and ongoing capital financial assistance			Upon request only. Caisse in town for private banking.
Community support for products and services	Yes (arena and park)		According to interviews there is support for the local recreational opportunities.
Support for entrepreneurs and businesses			Upon request private and RM.

Tourism

	In the Area	Near the Area	Comments
Widespread marketing of destinations and events	Limited	Yes	Limited allocation of funds
Attractive destinations and events that	Arena and	Yes	

	In the Area	Near the Area	Comments
meet the needs and desires of tourists	campground in town and there is a local festival in town		
Accommodations and other services that enhance the visitor experience.	Yes	Yes	Small hotel and 1 bed and breakfast in town

Business Listings¹

AgFa Health Care
Agri Air Ltd.
Andy Lapointe Trucking
Avenir IT Inc.
Bau-Four Developments
Bibliothèque Ritchot Library
Boulet Bros. Concrete Ltd.
BSI Insurance Brokers
Cadieux Trucking Inc.
Caisse Groupe Financier Ltée Centre de service
Ste Agathe
Centre de Santé Sainte-Agathe
Chevaliers de Colomb Knights of Columbus
#6729
Chez Chateau Coiffures
Chris.Ed Construction
Comité Cultural de Sainte-Agathe
Country Lane Homes
Crop Production Services, Ste Agathe AG Retail
École Saint-Agathe
Église catholique & Paroisse de Sainte-Agathe
Gîte Maison près de la Rouge Bed & Breakfast
Glenlea Greenhouses
GM Alarie Transport Ltd.
H Baudry Construction 1980 Ltd.
Hemp Oil Canda
J. Lemoine Construction
Keystone Syndicate Ltd.
Le Coin Magique Inc.
Lucky Luc's Bar & Grill - Ste Agathe
Mini Centre de la petite enfance et de la famille
Municipalité Ritchot Municipality - Post Offices
NAS Construction
NAS Construction First Aid
Nu-Vision Designs
PDR Tech Inc.
Prairie Fine Finishing
Prime Tech Services
PRP Enterprises 1998 Ltd.
Red River Floods Interpretive Centre

Rendez-Vous des Pionniers
Riel Industrial Park
Root Awakening Yoga
Samuda Energy Engineering
Shelley Ellis Enterprises
Sir Georges Étienne Cartier Park
Southman Environmental Services
Southman Self Storage
Southpaw Interior/Exterior Renovations Inc.
Ste Agathe Arena
Ste Agathe Community Development Inc.
Ste Agathe Cultural and Community Centre
Ste Agathe Electrical
Ste Agathe Service Centre
TPI Travel Professionals International
Viterra Canola Processing
Wattam Excavator Services

¹ Source: [Ritchot Municipality Business Directory](#)

Population

Total Population – 614

Population by age group

Ste-Agathe

- 0 to 17 years 185 (30%)
- 18 to 39 years 225 (37%)
- 40 to 59 years 125 (20%)
- 60 years and over 85 (14%)

Household total income in 2010 of private households

RM of Ritchot (Total households 1,855)

- less than \$20,000 125
- \$20,000 to \$49,999 270
- \$50,000 to \$99,999 670
- \$100,000 to \$149,999 560
- \$150,000 and over 215
- Median household total income (\$) \$88,031
- Average household total income (\$) \$94,118

Population by highest certificate, diploma or degree (aged 25 to 64 years)

RM of Ritchot (Total population surveyed: 3,105)

- No certificate, diploma or degree 330 (11%)
- High school diploma or equivalent 1,010 (33%)
- Postsecondary certificate, diploma or degree 1,775 (57%)

Total population aged 15 years and over by labour force status 4,300

- In the labour force 3,285
- Employed 3,155
- Unemployed 130
- Not in the labour force 1,020

- Participation rate 76.4%
- Employment rate 73.4%
- Unemployment rate 4%

Total labour force aged 15 years and over by class of worker 3,285

- Employee 2,770
- Self-employed 475

Total labour force population aged 15 years and over by occupation 3,280

- 0 Management occupations 450
- 1 Business, finance and administration occupations 670

- 2 Natural and applied sciences and related occupations 160
- 3 Health occupations 175
- 4 Occupations in education, law and social, community and government services 305
- 5 Occupations in art, culture, recreation and sport 40
- 6 Sales and service occupations 610
- 7 Trades, transport and equipment operators and related occupations 680
- 8 Natural resources, agriculture and related production occupations 75
- 9 Occupations in manufacturing and utilities 80

Total labour force population aged 15 years and over by industry
(North American Industry Classification System (NAICS) 2007) 3,285

- 11 Agriculture, forestry, fishing and hunting 110
- 21 Mining, quarrying, and oil and gas extraction 0
- 22 Utilities 50
- 23 Construction 505
- 31-33 Manufacturing 245
- 41 Wholesale trade 100
- 44-45 Retail trade 335
- 48-49 Transportation and warehousing 185
- 51 Information and cultural industries 60
- 52 Finance and insurance 200
- 53 Real estate and rental and leasing 95
- 54 Professional, scientific and technical services 140
- 55 Management of companies and enterprises 0
- 56 Administrative and support, waste management and remediation services 75
- 61 Educational services 185
- 62 Health care and social assistance 340
- 71 Arts, entertainment and recreation 45
- 72 Accommodation and food services 115
- 81 Other services (except public administration) 215
- 91 Public administration 240

Households by type (own, rented, single family, etc.)²

- 215 households **in Ste-Agathe**

Total number of private households by tenure

RM of Ritchot (Total households 1,860)

- Owner 1,750
- Renter 105

Total number of occupied private dwellings by period of construction

RM of Ritchot (Total households 1,860)

- 1960 or before 240
- 1961 to 1980 660
- 1981 to 1990 315
- 1991 to 2000 260
- 2001 to 2005 125
- 2006 to 2011 260

² This information is available for free on the Web through FCM by Municipality or census population centre.